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No. 287 June 1989

MAD

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WHO NEEDS LONDON

WHO NEEDS FRANCE

WHEN YOU CAN GET US

IN OUR UNDERPANTS!

HUMOR THAT WON'T RIDE UP ON YOU!

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NUMBER 287 JUNE 1989

MAD

If most people said what's on their minds, they'd be speechless!
—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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COVER ARTIST: RICHARD WILLIAMS

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LETTERS AND TOMATOES DEPT.

WRESTLEMANIACS

When I read "Recasting Famous Old Movies With Today's Famous Wrestlers" in MAD #285 I was infuriated! Being a wrestling fan for six years, I do not appreciate being called a "genetic mutant who swallows anything." Much to the contrary, I am a "self-respecting, intelligent wrestling fan." I am a sophomore in high school who makes honor roll most of the time. I understand that wrestling is fake and that many wrestling fans are sewer rats. Nevertheless, I don't think that all fans should be stereotyped!

Jason Brown
Nashua, NH

I'm appalled by your article on WWF wrestling. I am a straight A student in high school. I have scored well above average on almost every test I have ever taken. I am a wrestling fan! I think an apology is in order to wrestling fans everywhere for insulting their intelligence!

Michelle Lamonds
New Bern, NC

Based on these two letters (and several others we received written in crayon), we stand behind our article 100%! – Ed.

NO BONES ABOUT IT

I am hoping you can explain MAD artist Al Jaffee's fixation with bones. Every time he draws barf there are bones in it. No one throws up bones! You would choke to death first!

Wendy Liday
Ontario, CA

Wend-o, you are wrong. Al Jaffee does not have a fixation with bones, he has a fixation with barf! The multiple appearances of bones are just one of those funny little coincidences! – Ed.

PICK OR TREAT!

As his photo shows, Tony Gousetis of St. Joseph, Michigan, chose to wear an Alfred E. Neuman costume this past Halloween. We think that's an awful funny place to look for candy, though!

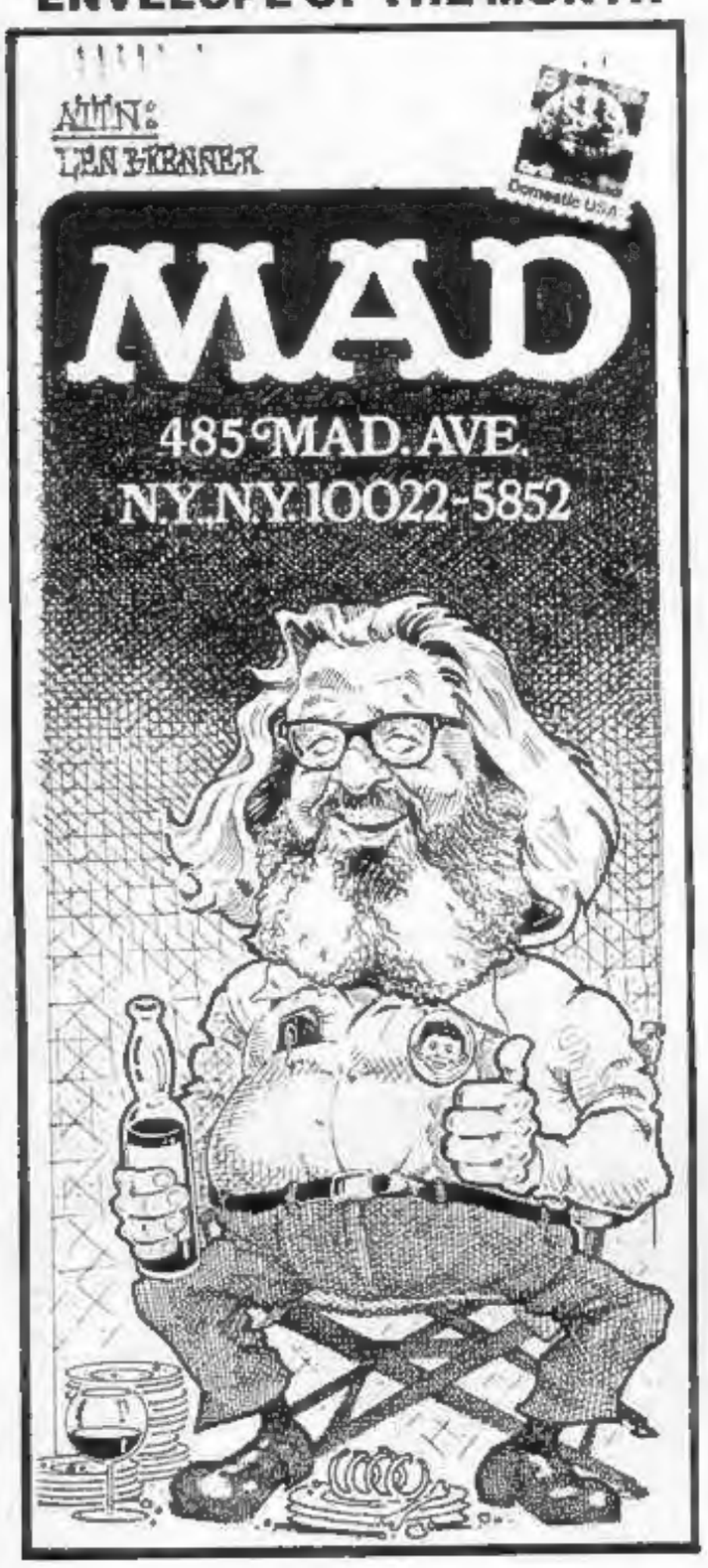
ELMO FOUND A SCOUNDREL

Hey, I found the name "Bill Gaines" in your "Find-The-Hidden-Scoundrels Puzzle" (#285). Was this a deliberate attempt at a subliminal message or was it merely a Freudian slip?

Elmo Lum
South Pasadena, CA

You got us, Elmo! You're a credit to the Lum family tree! By the way, many other sharp-eyed people wrote in to say they found <u>you</u> in the puzzle! It's the first four letters in the third line from the bottom! – Ed.

ENVELOPE OF THE MONTH



Garrett W. Bender of Queens, NY, recently sent us a note in an envelope depicting a cheerful Bill Gaines enjoying wine and lots of food. Where did he get *that* idea?

A TRUE FAN?

I'm probably the best MAD fan ever. I have over 200 back issues, a MAD watch, a MAD poster, the MAD Board Game, *The MAD World of Gaines* book, a MAD T-shirt and even an Alfred E. Neuman disguise kit. Do you think I'm the best MAD fan ever?

Alex Crothers
Rising Sun, MD

Sorry, Big Al A <u>real</u> MAD fan would also have the MAD Heating Pad, the Spy Vs. Spy Mixing Bowl Set and the new Alfred E. Neuman Home Pregnancy Test! Thanks for writing! – Ed.

GO BEST, YOUNG MAN

In MAD #279, Justin Meadows presented his choices for 1987's best. So now, here are *my* personal "Best of the Year Awards" for 1988:

Best Movie Satire: Predecessor (#276)
Best TV Satire: Redesigning Women (#279)
Best Lighter Side Of. . . : (#283)
Best Spy Vs. Spy: (#279)
Best Cover: Three Morons and a Baby (#280)
Best Poem: Schwarzenegger (#280)
Best Fold-In: Olympic Drug Tests (#282)
Best Super Special: MAD Bombs Again
Best Paperback: The MAD Cooler
Best Overall Issue: #280

There you have it and thank you for your support.

Adam Valentine
Paris, TN

While we appreciate your selections, we don't understand your choice for "Best Overall Issue." We read MAD #280 from cover to cover and didn't find a single mention of overalls! – Ed.

MORON MAIL

Special note: In keeping with the spirit of President Bush's pledge for a "kinder, gentler nation," we're presenting this edition of Moron Mail without our usual snide and sarcastic put-downs! We are forcing ourselves to be kinder and gentler, too – even though it's killing us!!

As long as I can remember, my grandfather has been a coupon clipper. When I noticed "MAD's Clip 'N Save Money Saving Coupons" on the back cover of MAD #276, I immediately showed it to him. He cut out the "Hellmeans Mayonnaise" coupon and showed it to a supermarket cashier. Believe it or not, your coupon was accepted and my grandpa saved some money! Thank you for helping us make fools of the supermarket cashiers!

Amy R. B.
Queens, NY

What a sweet, kindly old man your grandpa is! – Ed.

It must take a lot of creativity to write for MAD. Good work, guys, especially Al Jaffee and Duck Edwing. Please put this letter under "Moron Mail" because I wrote it in Family and Consumer Education class in school.

Chris Kressner
Appleton, WI

Wonderful, just wonderful! You've touched our hearts! – Ed.

Day after day, Glad garbage bag ads continue to put down your magazine with their slogan "Don't get Mad, get Glad!" I just wrote to inform you that being a loyal person, I *still* use MAD to wrap my garbage in!

Greg Liberman
Brantford, Ontario

What a lovely thought! God bless you for writing! – Ed.

Please Address All Correspondence To:
MAD, Dept. 287, 485 MADison Avenue
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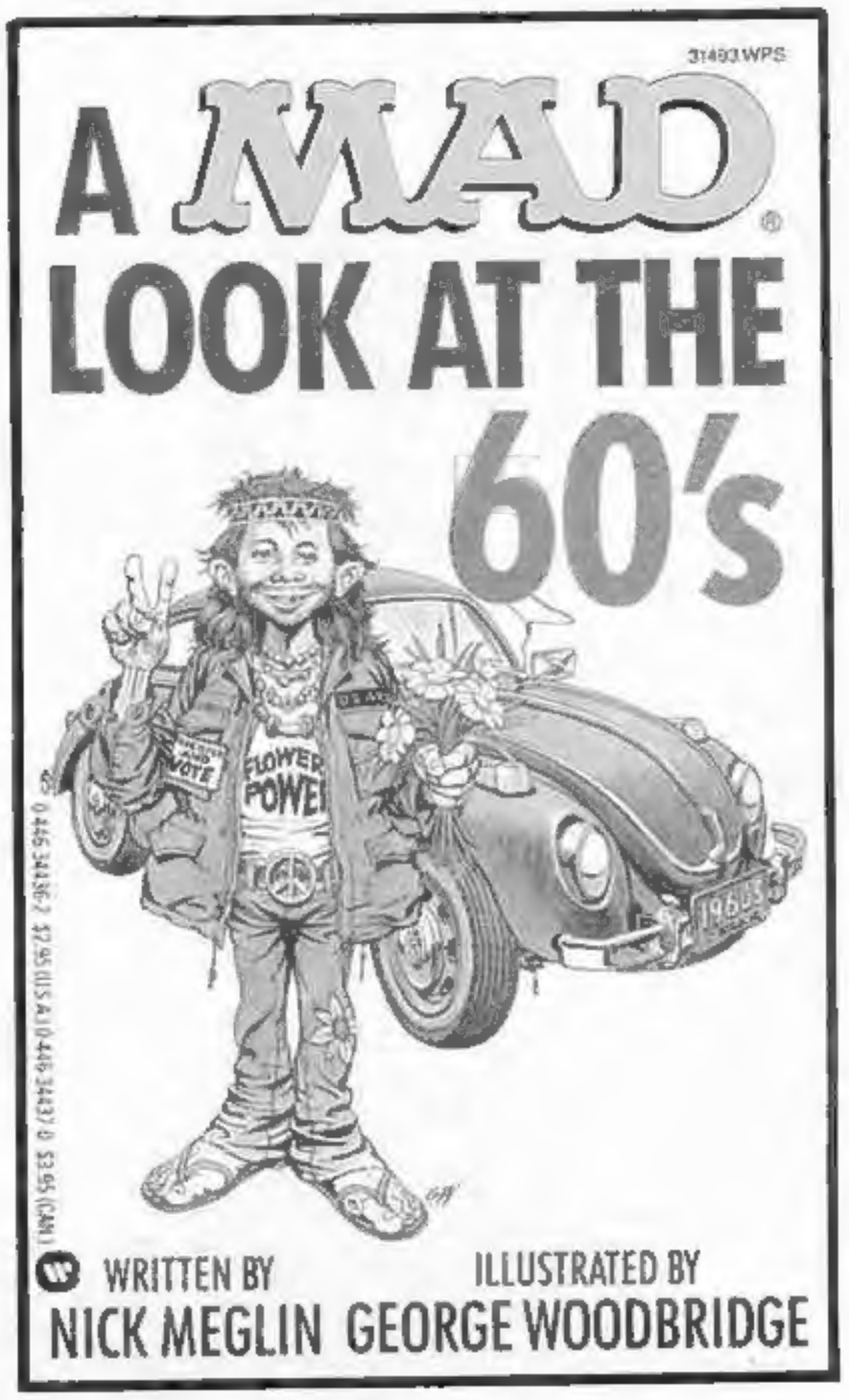
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped jackelope!

Back To The Futile



Relive the daze of almost thirtysomething years ago!

When Beatles sang...
"Bugs" were driven
And Flower Power wilted...

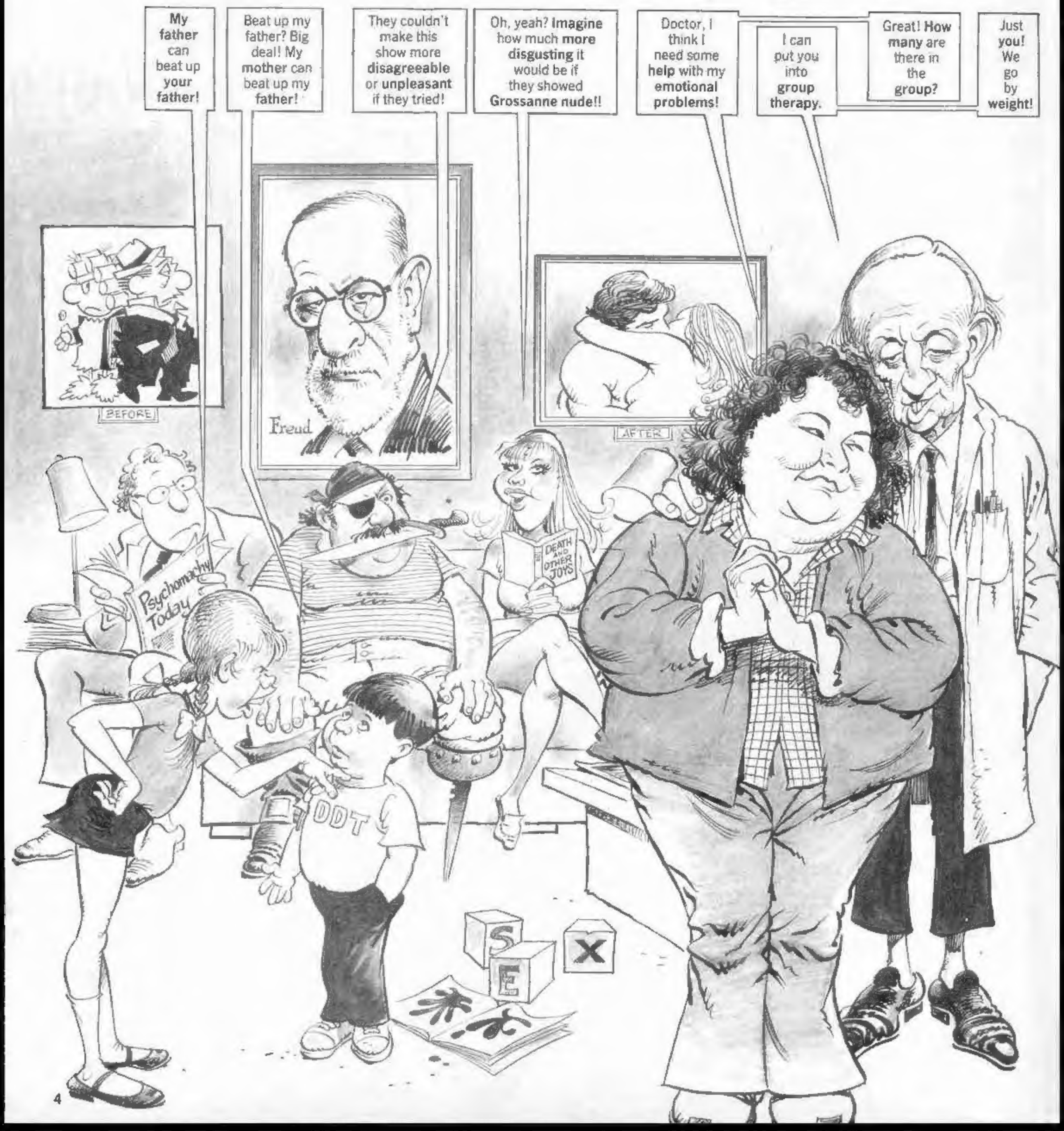
Or don't.

ON SALE NOW!

THE FATS OF LIFE DEPT.

So, you couldn't wait for the Writer's Strike to be over so you could see the new season's television shows. Well now, don't you feel like the prize idiot, expecting the new programs to be worth waiting for? However...among the bombs scattered around your TV dial, one show seems to stand out as a heavyweight hit. It's about a sarcastic woman who keeps zinging her family with one-liners and... aw, hell, you've waited long enough as it is! Here she is now...

GRO


My father can beat up your father!
Beat up my father? Big deal! My mother can beat up my father!
They couldn't make this show more disagreeable or unpleasant if they tried!
Oh, yeah? Imagine how much more disgusting it would be if they showed Grossanne nude!!
Doctor, I think I need some help with my emotional problems!
I can put you into group therapy.
Great! How many are there in the group?
Just you! We go by weight!
BEFORE
Freud
AFTER
Psychomatry Today
DEATH AND OTHER JOYS
DDT
S
E
X

SSANNE

Know what I want to be when I grow up?

The same as I want to be!

AN ORPHAN!

Sorry, **Dunce,** but company policy **prohibits husbands** and **wives** from working on the same construction jobs. Besides, what's your wife **Grossanne qualified to be?**

A DEMOLITION BALL!

Grossanne really **digs** her **husband** and **he** really digs **her!** They each think the other is very appealing!

That shows that **love conquers all!**

Not really. It shows that **too much cholesterol** most likely **affects one's eyesight!**

EXIT

CAUTION

EVERYBODY'S ALL AMERICAN

CARE

BOWLIN CHAM

MORT DRUCKER

ARTIST: MORT DRUCKER WRITER: STAN HART

Hi, honey! I'm home!

Where else would a chronic unemployable like you be?!?

DONUTS

Aw, stop being so smart-alecky! You think you're so special ever since you won the "Captain Lou Albano Look-Alike Contest"!

MOMMA

ANYONE WHO CAN AFFORD TO GO TO COLLEGE DOESN'T NEED AN EDUCATION.

HOO! HOO!

mumble mumble mumble

HA! HA! HA! HA! HEE! HEE!

I don't get it! Nobody can understand this kid when he talks, yet every time he opens his mouth, the laugh track goes wild!

HAR! HAR!

HO! HO!

HU-HA!

TEE-HEE HEH-HEH

You say my kid is developing anti-social attitudes?

Yes! He's very impressionable and he's being influenced by the wrong kind of person!

Like who?

Like you! Just yesterday he dissected a frog in class!

What's wrong with that?

In Math class?!?

What's wrong with that!?

With his teeth!

What's wrong with that?

See what I mean?!?

HEAD OF CRASS

HEAD OF CLASS

STUDENTS BEWARE! THIS SCHOOL HAS BEEN INFILTRATED BY UNDERCOVER COPS FROM 21 JUMPST!

DAN QUAYLE SLEPT HERE →

Dunce, I'm a little concerned about our children!

Me, too! I think we chose the wrong role models for them.

Yeah, we could've done better than having them take after The Garbage Pail Kids!

I want to go to a marriage counselor to talk about our sex life.

There's nothing to talk about!

That's the problem! We used to be so lovey-dovey!

Yeah, but we were younger! Remember, you took me dancing!

I don't want to go dancing! The last time we did, you stepped on my foot and it was in a cast for seven months!

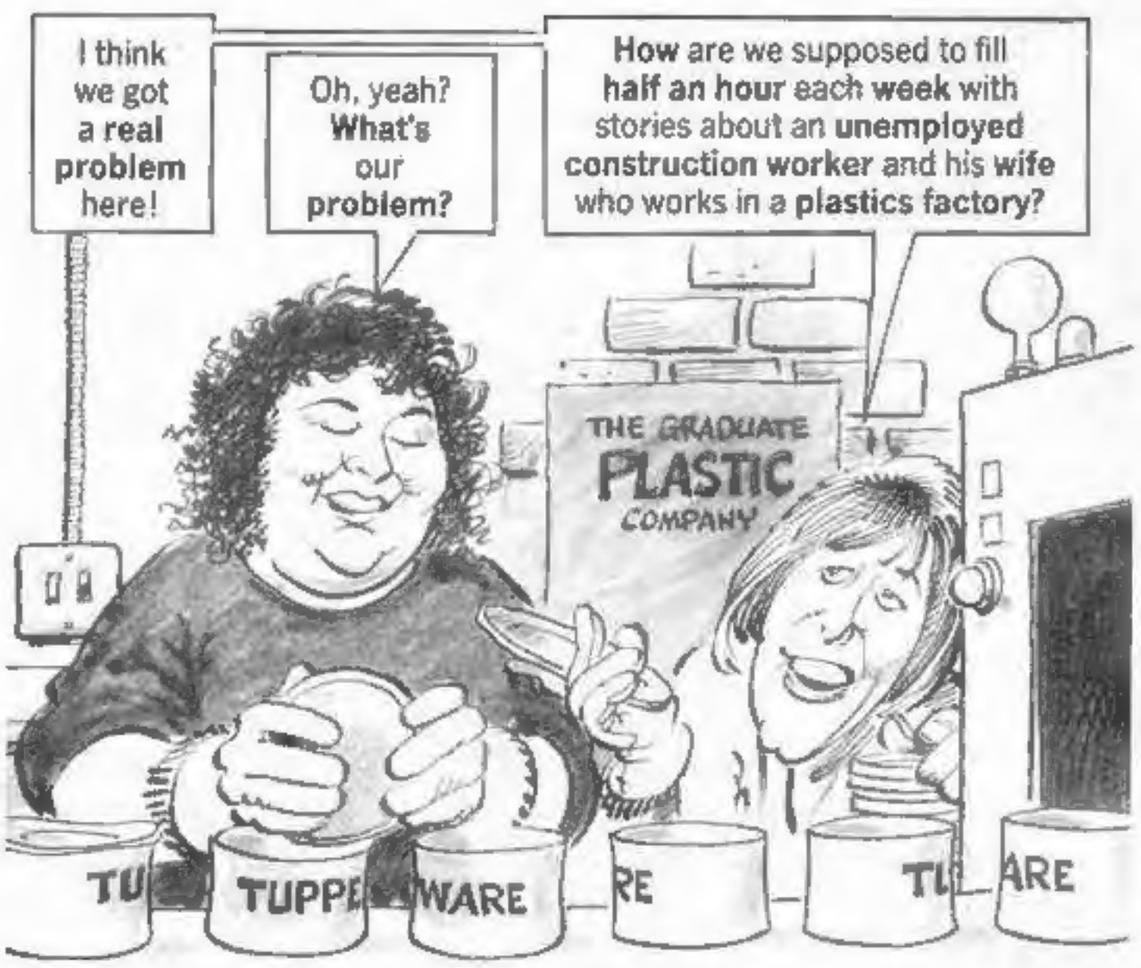
I HELPED RAISE ARIZONA

COOKING WITH WOOLITE

Beer

So you say your sex life is not going very well?
Yeah. I liked sex more before I got married.
Was it better with another partner than it is with me?
It was better when I was alone than it is with you!
ALIMONY IS LIKE PAYING FOR A MEAL AFTER YOU'VE LOST YOUR APPETITE!
I think that Dunce's sexual problem revolves around the question of manhood!
I get it. He's troubled about his masculinity.
No, he's troubled about yours!
I think our marriage would be improved if everything wasn't such a mess around here! Like this kitchen! It's filthy!
Somebody's coming in tomorrow to do something about it.
A maid?
No. The Board of Health!
Gee, Mom, why do you pick your teeth?
So I can get leftovers for your sandwiches!
Mom, most kids want their parent's approval. So how come when I get yours I start to worry?!?
You kids don't think that I love you?
No!
I take care of you, don't I?
Yes and no! Remember when I needed that appendix operation?
Didn't I say you could have it?
Yeah, but you said it was my Christmas present! And when you found out that anesthesia would cost extra, you said that was an early present for my birthday two months later!
Frito
7

Don't you wish we had **normal-looking parents?**
Hey, you **little monsters,** don't **knock me!** I got a **real pretty face!** If I **lost** a few **pounds** I could probably be a **model!**
Yeah, for a **"Save the Whales"** poster?


I think we got a **real problem** here!
Oh, yeah? **What's our problem?**
How are we supposed to fill **half an hour** each **week** with stories about an **unemployed construction worker** and his **wife** who works in a **plastics factory?**
THE GRADUATE
PLASTIC
COMPANY
TU
TUPPE
WARE
RE
TU
ARE

Of **course...**

...we can **always** fill **half** of the **show...**

...with one of your **endless, lifeless takes!**

Mom, why are you **always** so **nasty** to us?!
Hey, **sugar,** it's **all** in **fun!**
But **Mom,** your cutting remarks **hurt us!**
I didn't say it was fun for **you,** did I?!
mumble, mumble, mumble
Hey, **D.D.T.,** I wish you'd **shut up!** That **laugh track** is driving me **crazy!**
HA!
HA!
HA!
HA!
HA!

Mom, **adolescence** is a **tough time** for a **girl,** isn't it?
Yes! When I was your age, boys wouldn't even **look** at me! But later, I was very **popular.** And when I **graduated,** a **lot** of people **wanted me!**
Yeah. She was a **high draft choice** for both the **Green Bay Packers** and the **San Diego Chargers!**

You always told me that I was left on your doorstep by a passing Gypsy caravan. That's not true, is it?

No! They were actually a roving band of crazed dental hygienists! That may be why you've turned out to be such a dull child!

I thought that parents taught kids not to tease!

It's okay for me to do it! I'm not a kid!

I'm getting tired of having to understand Mom all the time!

Isn't it about time she understood us for a change?

mumble mumble, mumble

D D T this is no laughing matter!

Hey let's all run away from home!

You think Mom or Dad will come after us?

Ha! Not if it's uphill they won't!

It's from the children. They say they've had it with your sarcasm and the way you degrade us all! They've run away from home!

If they're not back in three months, let's notify the police!

Gee when I think about the kids, I really miss them!

Right! So now we know what we have to do!

Yeah not think about them!

Where could they have gone?

Check the morgue and the hospitals. If we have no luck there, try my sister's house!

I think know where they might be. Let's go!

Hey, what about dinner? It's spoil!

Naw.. venison tastes good cold!

Why did you run away from us?

Because we want to live in a home where there's more warmth and kindness!

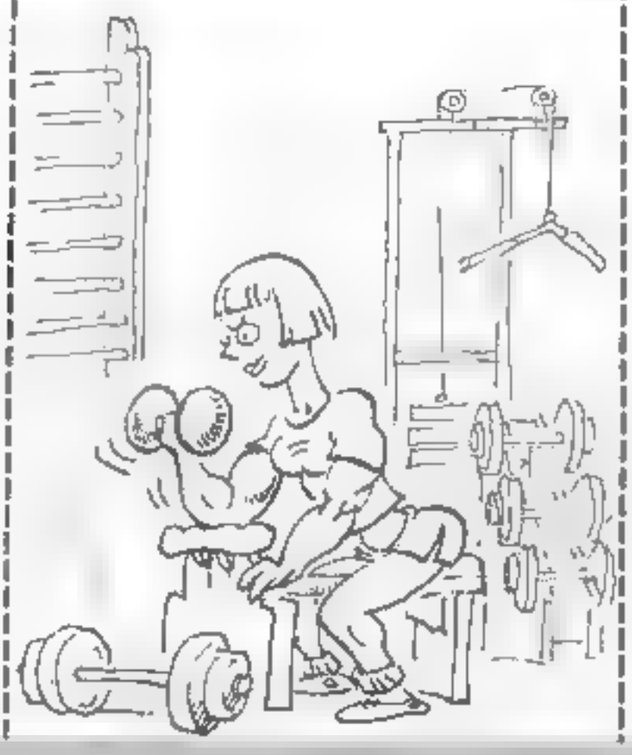
Yeah! That's why we came here!

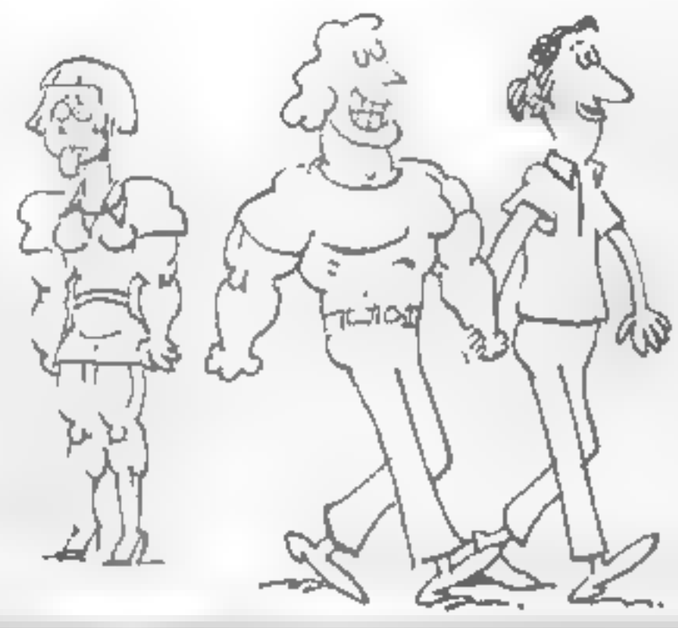
Can we talk? At the Inaugural Ball, I took one look at Barbara Bush and now I know why she seems so at home in our nation's capital. She looks like one of our founding fathers! Awk! Awk! It's true!

Joan Rivers may seem like a bitch to most people, but compared to you she's Mother Teresa!

WARMTH

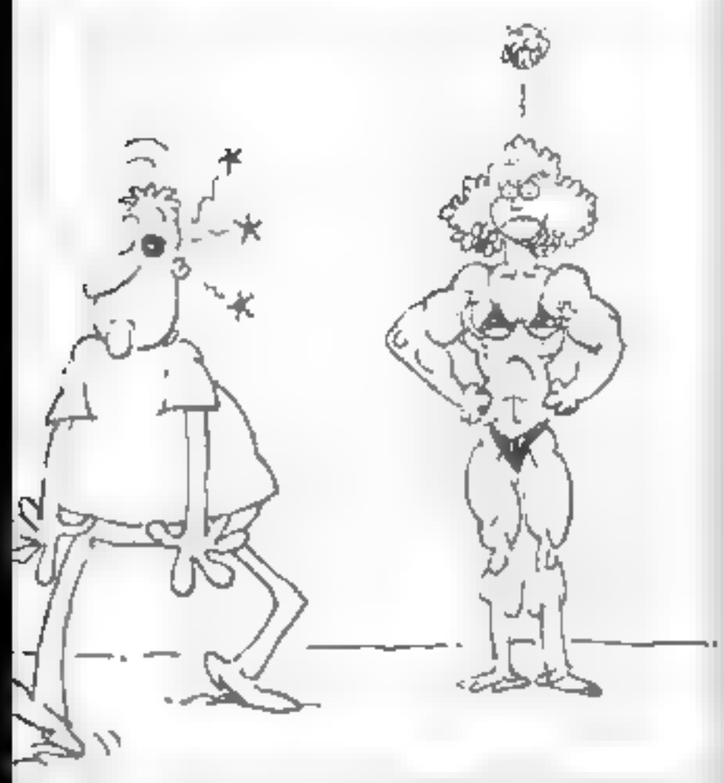
A MAD LOOK AT FEMALE

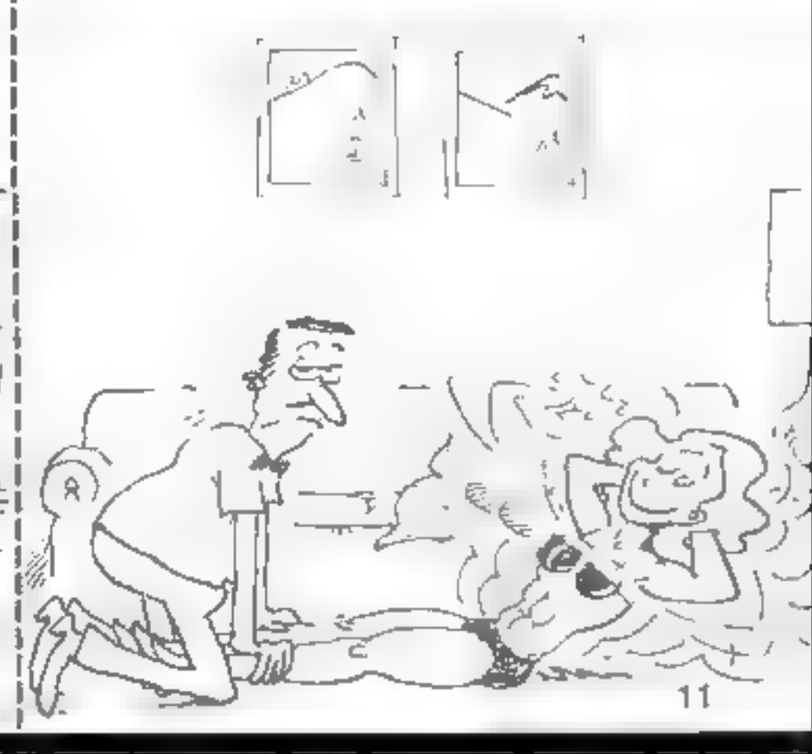




BODYBUILDERS

ARTIST AND WRITER· SERGIO ARAGONES





BENCH PRESSED DEPT.

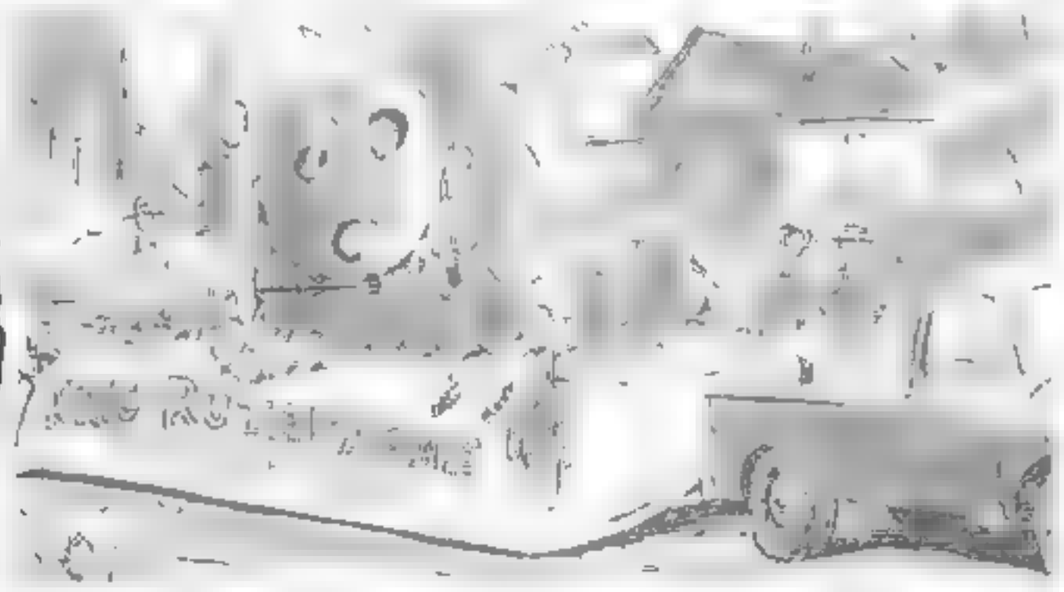
Hardly a week passes without news of some totally unexpected Supreme Court ruling that threatens to turn millions of lives upside down. What gives? Are the eight old men and one not-so-young lady on the Court simply getting their kicks by keeping us all confused about which laws are really legal and which ones aren't? MAD thinks not. Partly, we believe, the shocking decisions are caused by incompetent Congressmen passing incomprehensible bills

FUTURE SUPREME

Vegetables Given Equal Time With Orange And Rose Parades

WASHINGTON–TV networks, which have paid tribute to flowers and fruit for 30 years with their coverage of the Rose and Orange Bowl parades, were today ordered by the Supreme Court to grant equal time to other forms of plant life.

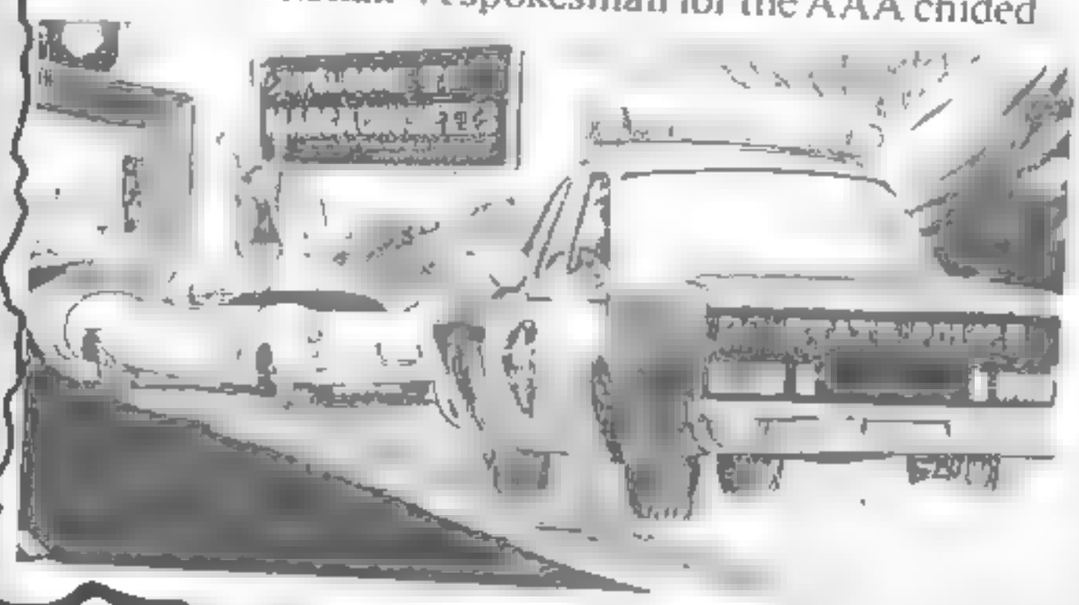
In a suit brought by the Vegetable Growers' Council, the Justices found C.B.S. and N.B.C. guilty of bias in ignoring the Arbor Day Parsnip Bowl Parade in Flugly, Iowa, and the Thanksgiving Tournament of Cauliflower Pageant in Niles, Michigan. Because of today's ruling, the TV networks which



FEDERAL LAW JUDGED UNFAIR TO RHODE ISLAND CAR THIEF

WASHINGTON–In a new Supreme Court interpretation, the law making it a federal crime to take stolen cars across state lines has been judged unfair to thieves in Rhode Island. The test case involved Hugh "Hot Wires" Lobny of Providence, who currently is charged with 138 separate violations of the statute.

"I can ditch the fuzz easy in a half-hour car chase," Lobny told the Court, "But there ain't no direction you can drive for a half-hour in Rhode Island without leaving the state. I'm as good an American as crooks in Utah, who can get chased all day and never leave Utah, which ain't constitutional." A spokesman for the AAA chided



COURT ORDERS NEW JERSEY TO MOVE CITY OF BAYONNE

WASHINGTON–Placing a strict interpretation on the States Rights clause of the Constitution, the Supreme Court today ordered New Jersey to move the entire city of Bayonne to some spot that will be less offensive to residents of Staten Island, New York.

The ruling came after Staten Islanders had argued that the sight and smell of nearby Bayonne was causing their property values to drop. The Court said that the Constitution forbids one state from contaminating its neighbors, a ruling that may force all of New Jersey to pack up and go elsewhere. Speaking from his office in

COPYRIGHT LAW LOOPHOLE FREES COUNTERFEITER

WASHINGTON–Sloppy wording in the Federal Copyright Law today resulted in freedom for Notorious Counterfeiter Spider Linguini of Greenback, Ohio. Linguini argued successfully before the Supreme Court that the U.S. Treasury has the same 28-year limit on copyrights as private industry. Therefore, it is now legal for anyone to duplicate the government's $20 bill.

Chortled Linguini, "I figured the design on the twenty was too old to be copyrighted, but I had a hunch it was still popular enough to sell for

ARTIST: ANGELO TORRES WRITER: TOM KOCH

that have inconceivable loopholes in them. And partly, they are caused by trying to apply a 200-year-old Constitution to matters that didn't exist 200 years ago. There is no telling what lies ahead as Congress gets weirder and the Constitution gets older. So it seems more than a bit obvious to MAD that now is the time average American citizens should begin preparing for the day when they open up their daily newspaper and are startled by these...

COURT DECISIONS

COURT ORDERS EMPLOYMENT OF 88-YEAR-OLD PUNK STAR

WASHINGTON—In a landmark ruling on age discrimination, the Supreme Court has decreed that an 88-year-old cello player cannot be denied an audition with a punk rock group solely because of his age.

The case involved Ovid C. "Pops" Plunkle, who claimed that the punk rock group, "The Open Sores," refused to let him try out for their band even though he promised he could curtail his drooling during gigs. The decision may effect another age descrimination case where a 96-year-old lifeguard was fired after he promised

High Court Says Celtics Must Hire Midget Center

WASHINGTON—The Boston Celtics will be forced to accept the job application form of a 3-foot-6-inch center, as the result of a test case brought before the Supreme Court today by the National Council of Little People.

In a unanimous verdict, the Justices ruled that pro basketball has habitually violated the Equal Opportunities Employment Act by refusing to hire midgets solely because they are short. The ruling is also expected to help Pearl Wil-

JUSTICES LET MAN KEEP JOB AS LADIES' ROOM ATTENDANT

WASHINGTON—The Supreme Court today agreed with the claim of Former N.F.L. Lineman Bronko Czwcz that sex discrimination was responsible for his inability to get work as a ladies' rest room attendant.

Czwcz, who testified under oath that "I ain't no weirdo looking for thrills," was found to be a qualified button sewer and towel dispenser, besides being useful in night clubs that wish to scare women out of their rest rooms because the plumbing is broken. The justices voted 6-to-3 that Czwcz should be given a job as soon as his tu-tu can be starched and ready for service. In a related development, Pete Rozelle besides being the

STREET CORNER RAMPS UNFAIR TO THE DISGUSTINGLY FAT

WASHINGTON—The Supreme Court today ruled that spending tax money on wheelchair ramps for the disabled is unfair to citizens who can't climb curbs for other reasons. The test case involved 354-pound Beatrice "Big Birdie" Flunch of Ogden, Utah, who claimed that walking up ramps leaves her just as pooped as stepping up curbs.

To avoid penalties for discrimination, the city of Ogden was ordered to spend $82,000 on manually operated livestock hoists to lift Mrs. Flunch over all curblike obstacles between her home and the local Frostee Fudge Sundae Stand. Several members of Weight

GUIDED MUSCLES DEPT.

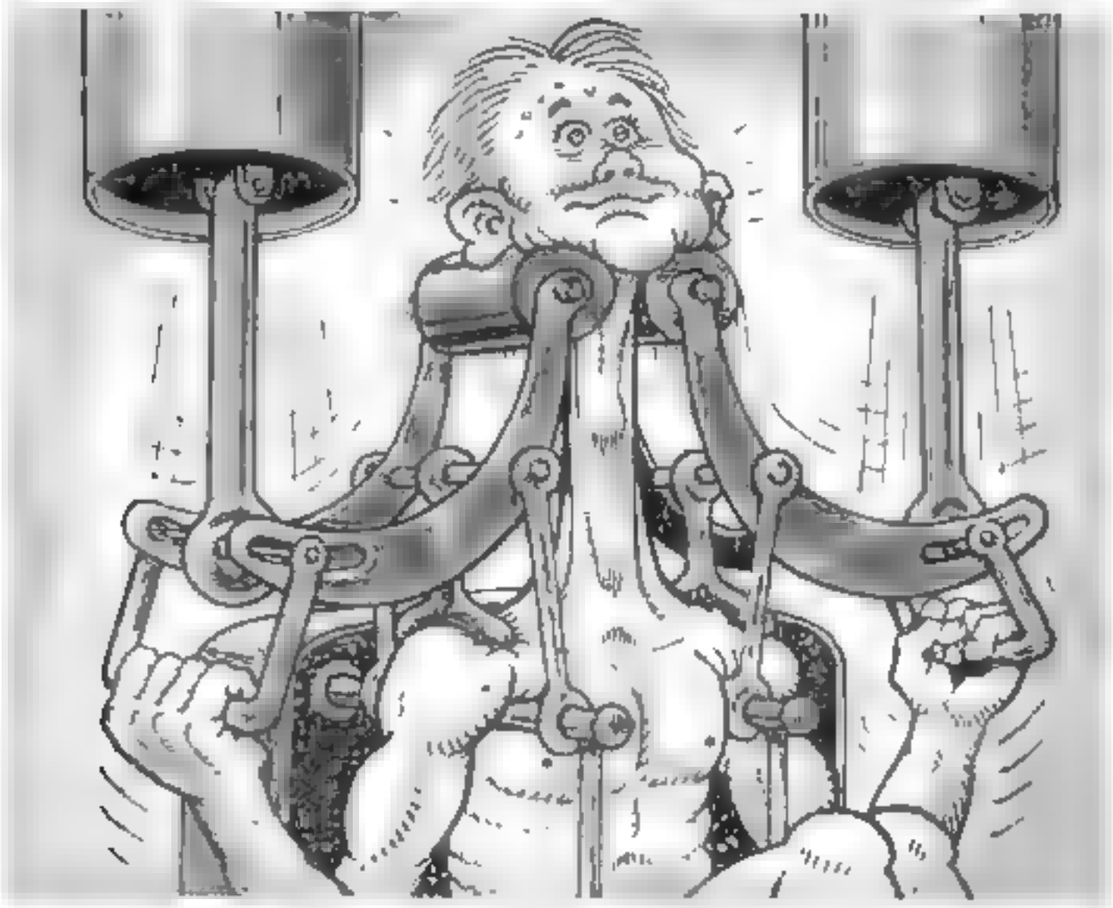
Today, thousands of health-conscious people are not only jogging, but submitting their bodies to all kinds of punishment in Health Clubs across the country equipped with Nautilus exercise machines. Now, as we see it, the real

SPECIALIZED NAU FOR PRACTICAL EVE

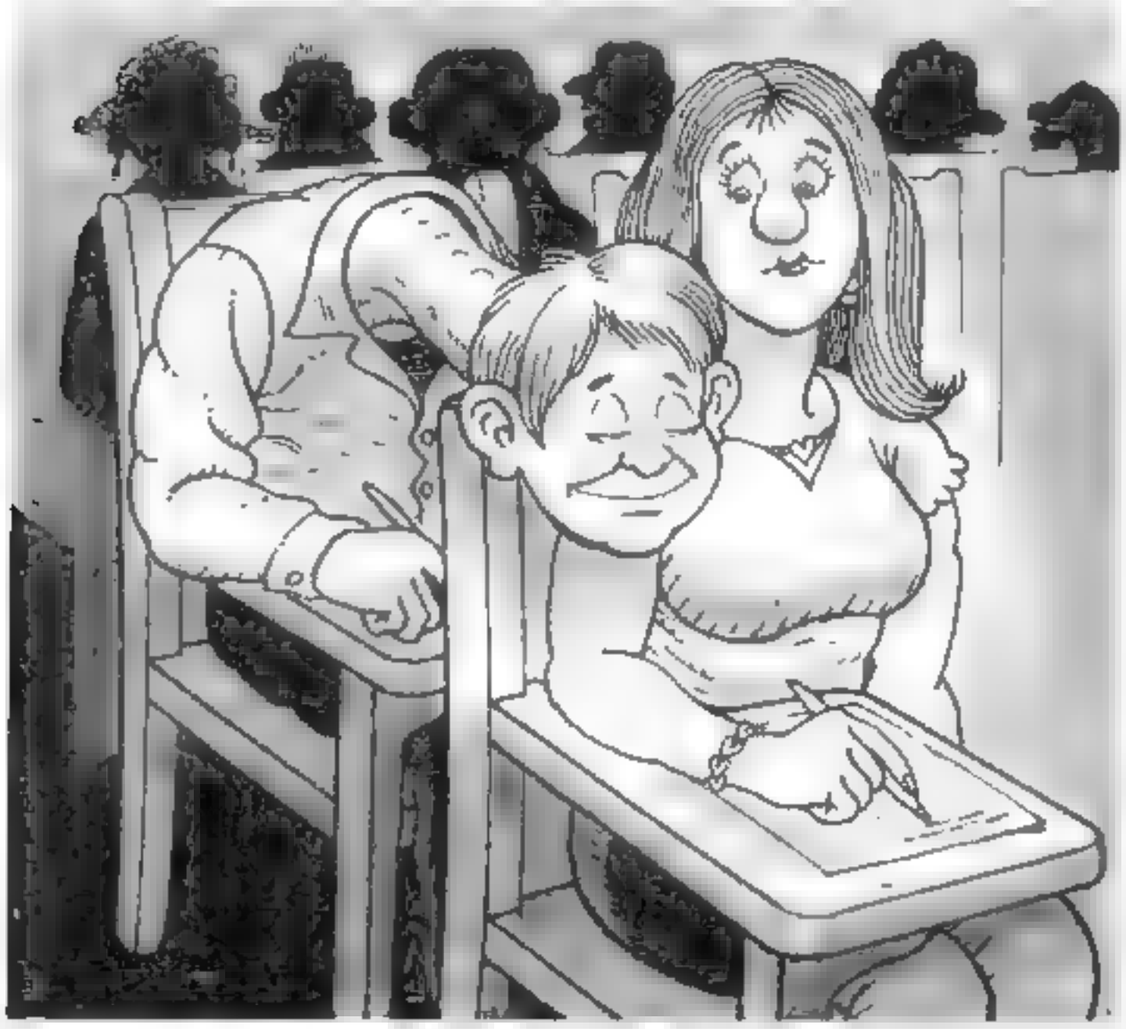
ARTIST, AL JAFFEE

A Neck-Stretching Machine

To develop your neck muscles, thereby enabling you to extend your head great distances in different directions...



...for cheating on school exams, aptitude tests, etc.



A Shoulder-Building Machine

To strengthen shoulder muscles so that you will be able to carry enormous weights over long periods of time...

...for all you music lovers who get your kicks out of forcing your preference in music on helpless passersby.

problem with Nautilus machines is that outside of making you look like a poor man's Arnold Schwarzenegger, they've got very little practical value. Which is why we'd like to offer any interested entrepreneur our suggestions for

TILUS MACHINES RYDAY ACTIVITIES

WRITER: LARRY SIEGEL

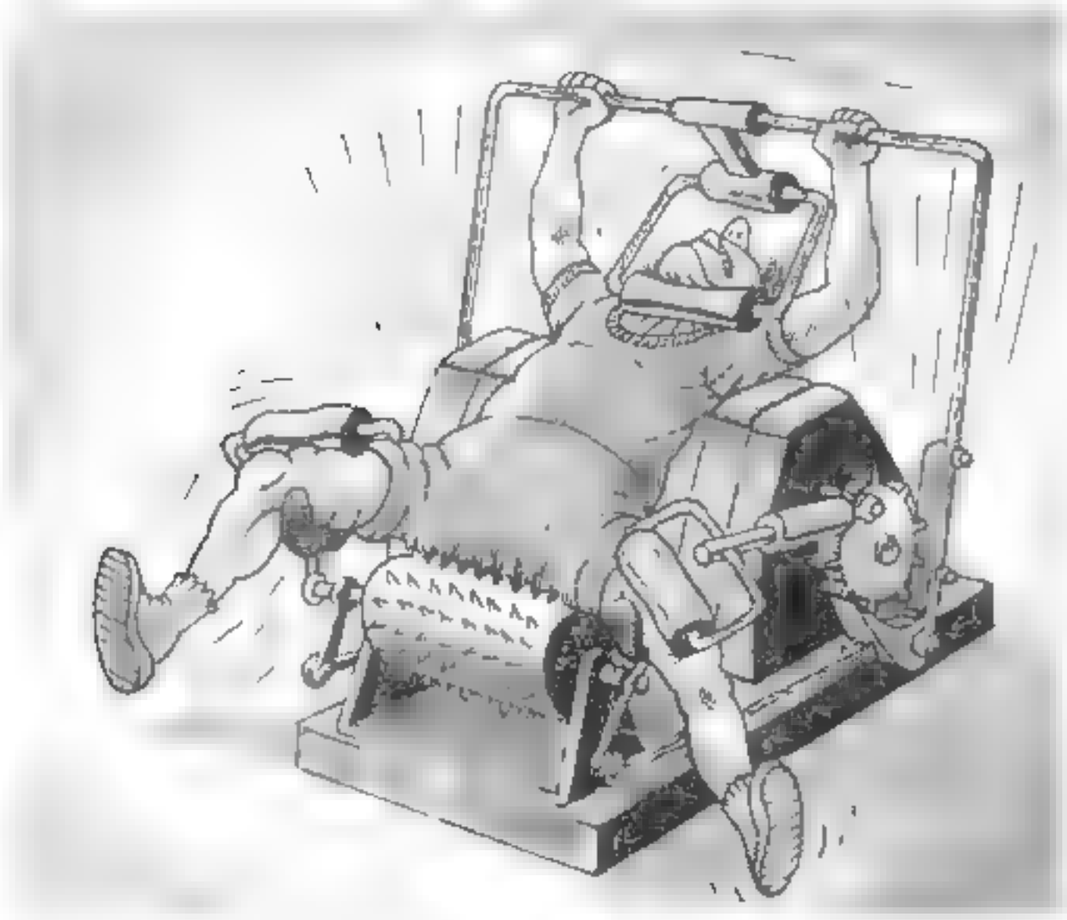
A Wrist-Conditioning Machine

To recondition and strengthen your weak, stiff wrists so they will be able to function with hair-trigger speed...

...in order to hang up a phone quickly when you run into one of those witless, moronic answering machine messages.

A Back-Strengthening Machine

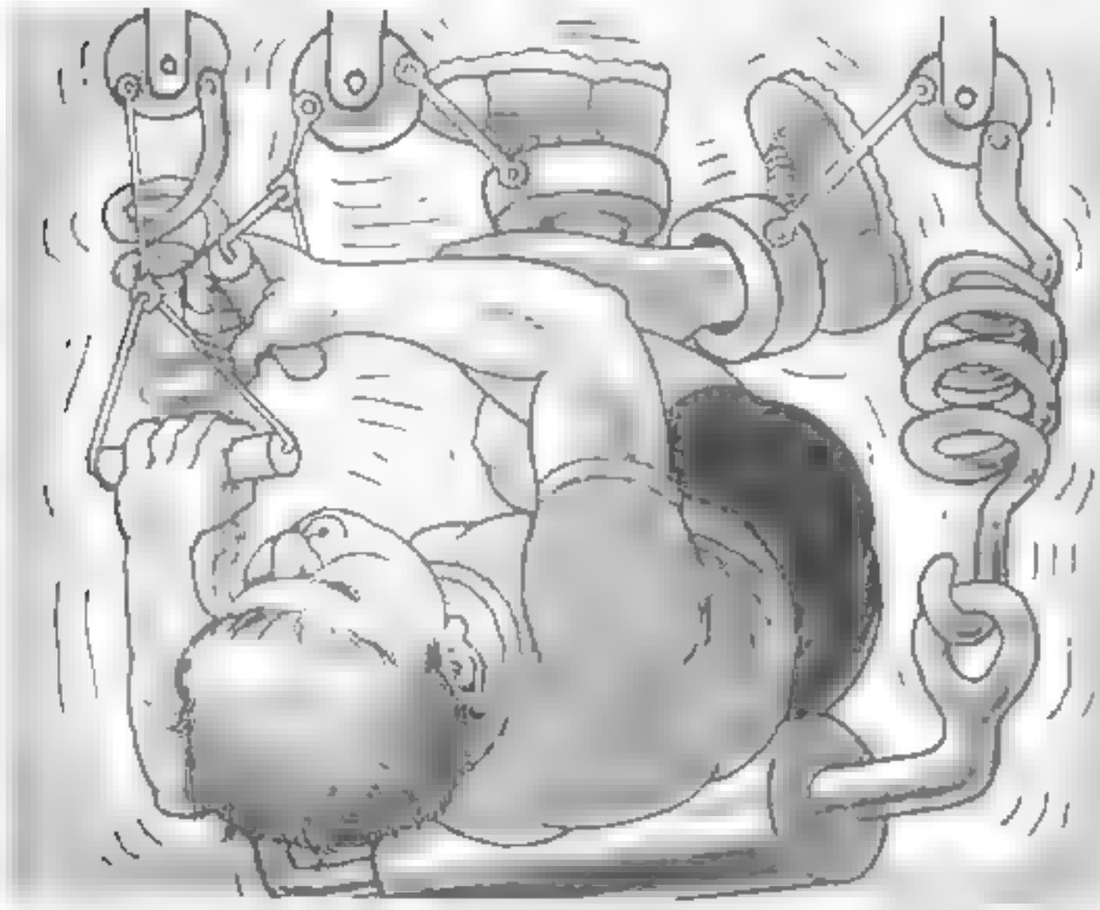
To harden your neck, buttocks and thigh muscles...



...so you'll survive being dragged away from demonstrations.

A Contortion-Training Machine

To make your body supple and loose in order to enable it to twist into positions it has never been in before...



...for making out in a BMW with a 5-speed stick shift.

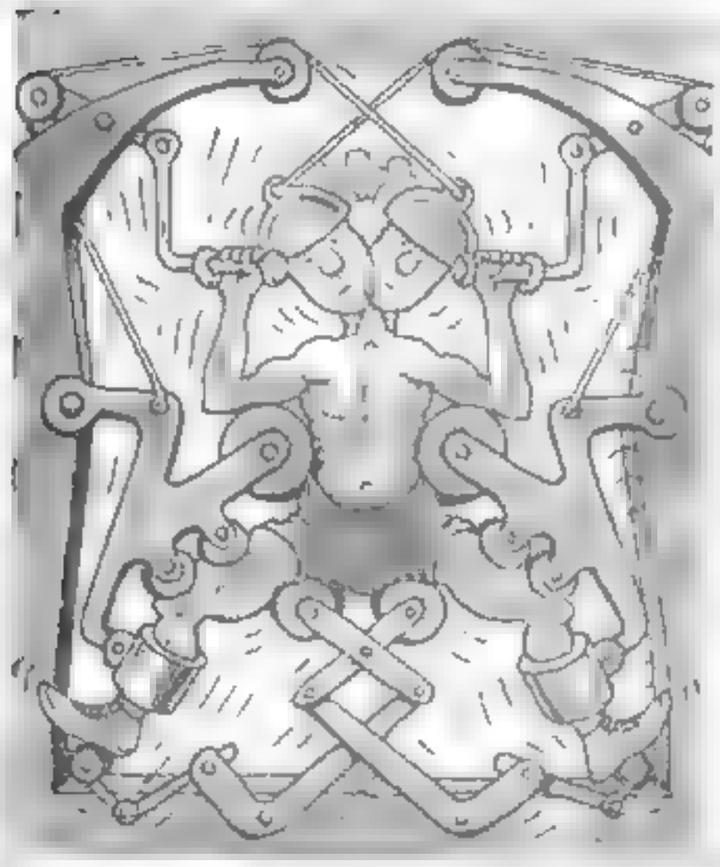
A Steel Punching Bag

To develop tremendous strength in hands and knuckles...

...for punching out those broken pay telephones and video games and cigarette machines that never return your money.

An Over-All Body-Building Machine

To build up your entire body for the vital "Decathlon of Life"...



...in order to run fast enough to escape nuclear plant leakages, to leap high enough to clear toxic waste dumps, to swim strongly enough to out-distance oil slicks and 7 other catastrophic events too horrible and disgusting to mention.

TALES FROM THE DUCK SIDE DEPT.

THE UNNERVING UNDERTAKER'S UNDERTAKING

FUNERALS
KNOW
BAD NEWS, BOSS! THE VAN HAD A BLOWOUT AND I GOT NO SPARE TIRE!
DAMN! HOW FAR AWAY FROM THE CEMETERY ARE YOU, JENKINS?
ABOUT TWO MILES!
THAT COFFIN HAS TO BE THERE BY THREE! HITCH A RIDE OR SOMETHING, BUT GET IT THERE, UNDERSTAND?
DUCK

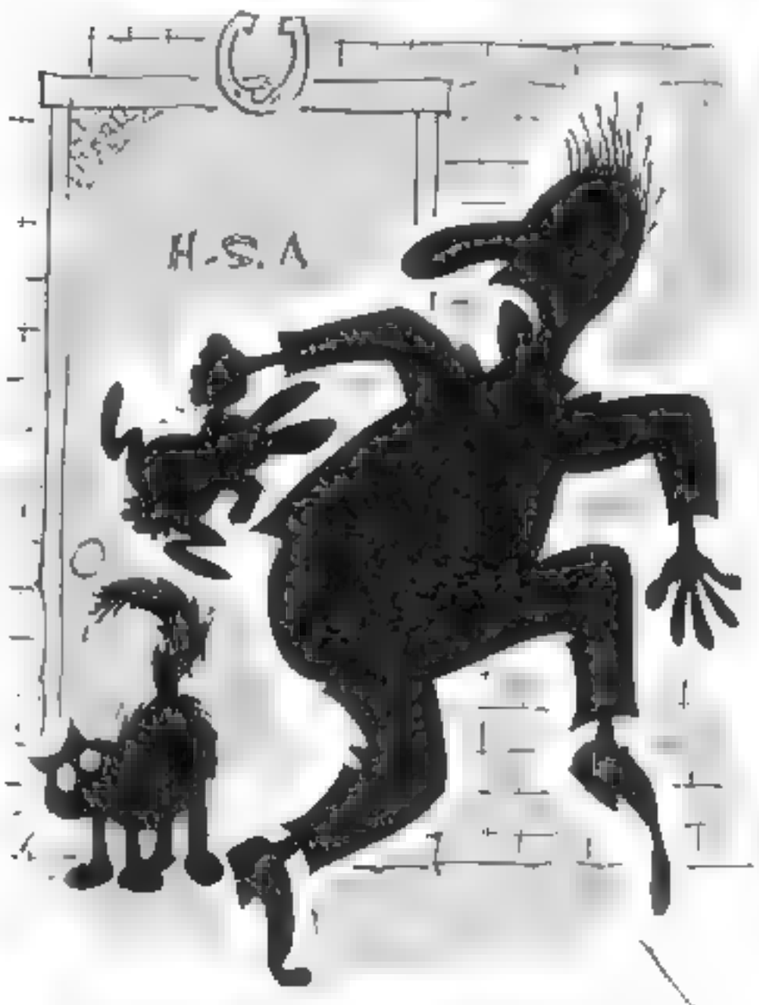
ARTIST AND WRITER DUCK EDWING

THEY JUST DIDN'T CLIQUE DEPT.

Nowadays, everyone has an obsession. Yours is reading stupid magazines when you should be doing something useful, like going into your refrigerator and alphabetizing your cheeses!

ANONYMOUS GROUPS

THE HIGHLY SUPERSTITIOUS ANONYMOUS



Didn't make it because no one dared to show up after the group's twelfth meeting.

STAND-UP COMEDIANS ANONYMOUS

Didn't make it because anyone who spoke at meetings had his routines stolen.

POLITICIANS ANONYMOUS

Didn't make it because they merged with Liars Anonymous.

STUPID YAHOOS ANONYMOUS

Didn't make it because members were afraid to go to meetings after the* National Enquirer *said they were infiltrated by aliens.

HECKLERS ANONYMOUS

Didn't make it because its members were so disruptive, they had to be kicked out of their own meetings.

LIARS ANONYMOUS

Didn't make it because nobody could tell whether or not they were at one of their meetings.

Face it, without the support of a self-help group like "Alcoholics Anonymous," you're doomed! What you need is "Stupid Readers Anonymous"! But sadly, they're just one of the many...

THAT DIDN'T MAKE IT

ARTIST PAUL COKER WRITER CHRIS HART

MUSICAL CHAIRS FANATICS ANONYMOUS

Didn't make it because they never had enough seating for everyone.

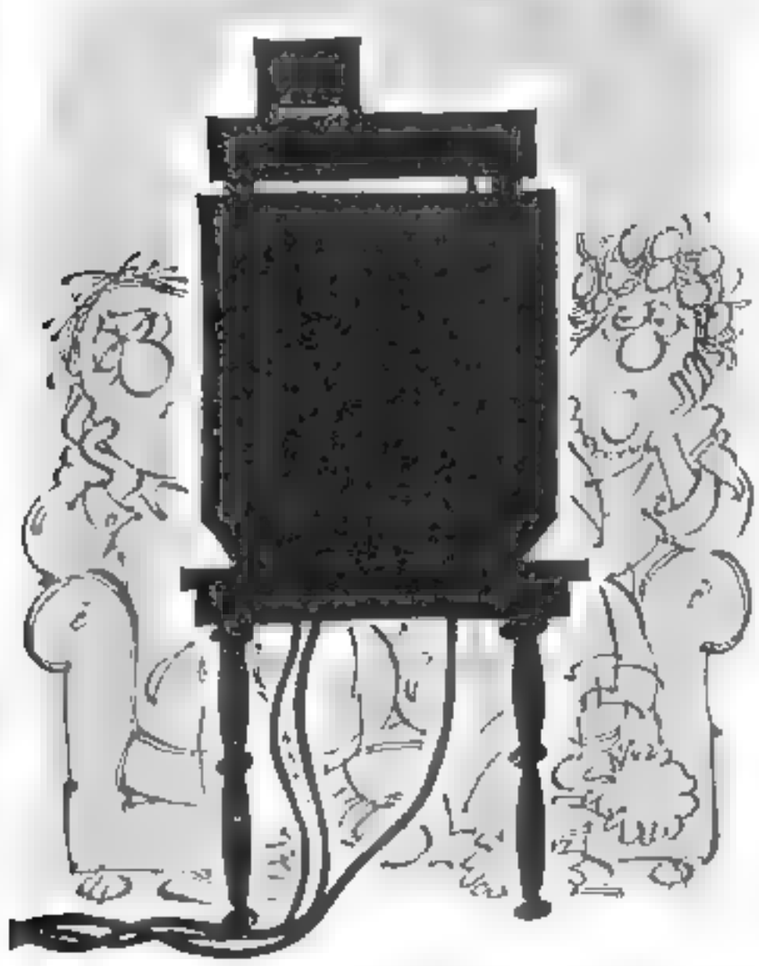
TRENDIES ANONYMOUS

Didn't make it because they disbanded when self-help groups went out of vogue.

SPOILED BRATS ANONYMOUS

Didn't make it because each child refused to share the meeting with anyone else.

COUCH POTATOES ANONYMOUS



Didn't make it because all of its members were waiting for the meeting to come out on videotape.

PRACTICAL JOKERS ANONYMOUS

Didn't make it because they couldn't resist giving each other the wrong directions to all of their meetings.

STAUNCH REPUBLICANS ANONYMOUS

Didn't make it because they voted to eliminate federal funding for all self-help groups—including their own!

NEUMANCLATURE DEPT.

When previous versions of this article appeared in issues #174 and #247, we introduced them by mentioning that many of the words we use today come from the names of real people. F'rinstance, "guillotine" is named after Joseph Guillotin and "leotard" is named after Jules Leotard. Then; we pointed out that it won't be too long before the names of today's celebrities become a part of our language too. Therefore, we suggest you memorize the words on this page, pepper your conversations with them, chant them repeatedly, make them the DRIVING FORCE IN YOUR LIFE! Here's...

ADDITIONS TO THE DICTIONARY

WRITER: FRANK JACOBS

alda ('äl-duh) *n.* : a mediocre brew distilled from left-over mash.

aquino (a-'ken-ō) *n* : a disinfectant: the active ingredient of a revolutionary cleaning solution. (*Using the* aquino. *we wiped the slate clean.*)

bakker ('bāk-ur) see **falwell.**

bird (burd) *n.* **1:** a basket-maker employing a variety of weaves. **2:** a long-shot that wins.

boesky ('bō-skē) *v.i.* : to make a pile, especially in the street.

botha ('bōth-uh) *n.* : a coat of whitewash. (*Despite the* botha, *the entire property was condemned.*)

collins ('cŏl-unz) *n.* **1:** a durable man-made fiber. **2:** an approaching heat front. (*Things will warm up once the* collins *gets here.*)

cosby ('kŏz-bē) *n.* : a bill of endorsement

cruise (krōōz) *n.* : an abnormal heartbeat, esp. among young women. (*She collapsed in a heap, unable to control her* cruise.) **syn.** danza, gere, harmon.

donahue ('don-uh-hü) *n.* an afternoon serving of junk food, lacking in nutritional value. (*An hour after the* donahue, *we were hungry again.*)

elway ('el-wā) *n.* : an aerial that improves reception regardless of interference.

falwell ('fäl-wel) see **roberts.**

hagler ('hag-lur) *adj* : suffering from an allergy to sugar

iacocca (ī-uh-'kō-kuh) *n.* : a firm guarantee (*Despite the* iacocca, *he feared it was the same old dodge.*)

kemp (kemp) *v.i.* : to veer sharply to the right. (*While others beat around the bush, he* kemped.)

khaddafi (kůh-'daf-ē) *n.* : an unstable substance that eventually self-destructs.

lasorda (luh-'sōrd-uh) *n.* : an open gorge. (*We dumped what we couldn't eat in the* lasorda.)

leach (lēch) *n.* : a tasteless show of wealth. (*If I have to sit through another* leach, *I'll scream.*)

lendl ('lend-ul) *n.* : an international check having a high net value. (*One* lendl *will get you two wilanders.*)

letterman ('let-ur-mun) *n.* : a johnny-come-lately.

maclaine (muh-'klān) *adv.* : reincarnated. (*We felt* maclaine *and full of good spirits.*)

madden ('mad-un) *n.* : a visible mass increasing in volume when exposed to airwaves. (*Of course it's a* madden; *do you want me to draw you a diagram?*)

mattingly ('mat-ing-le) *n.* : a run for your money. **syn.** brett, boggs.

meese (mēs) *n.* : a subterranean creature that thrives in dirt while digging itself into a hole

neuman ('nü-mun) *n.* : a front man used as a cover

nicklaus ('nik-lus) *n.* : an aging swinger who hasn't lost his drive.

north (nôrth) see **poindexter.**

osbourne ('oz-bôrn) *v.i.* : to hit rock-bottom.

payton ('pā-tun) *n.* : a rampaging bear, difficult to subdue.

pee-wee ('pē-wē) *n.* : a slight irritation of no consequence. ("*It's only a* pee-wee," *the doctor said, "and in time will disappear.*")

poindexter ('poin-dĕk-stur) *v.i.* **1:** to deny. **2:** to withhold information. (*He* poindextered *the congressional committee.*)

rivers ('riv-urz) *n.* : a female yak

roberts ('rob-urts) see **swaggart.**

rooney ('rü-nē) *v.i.* : to have the last word. (*He* rooneyed, *but nobody cared to hear about paper clips or lint.*)

'sajak ('sā-jak) *n.* : a pat answer, usually bland.

²sajak *v.i.* : to challenge; to attempt to dethrone the king. (*Can anyone* sajak *Carson?*)

shatner ('shat-nur) *adj.* : benefitting from a far-reaching enterprise.

simms (simz) *n.* : a bronco-buster.

springsteen ('spring-stēn) *n.* : a pinnacle; the highest point of a rock formation. (*Despite his efforts, the prince fell short of the* springsteen.)

stallone (stů-'lōn) *n.* : an unintelligible sound; a grunt. (*Don't panic; it's only a* stallone.)

'swaggart ('swag-urt) *n.* : a license to collect money which does not have to be accounted for. (*We can't ask him what the devil the money was used for; he has a* swaggart.)

²swaggart *v.i.* : to fleece electronically (*The flock was* swaggarted.)

tyson ('tī-sun) *n.* **1:** a rap session. **2:** a knockout performance. (*We were floored by the* tyson.)

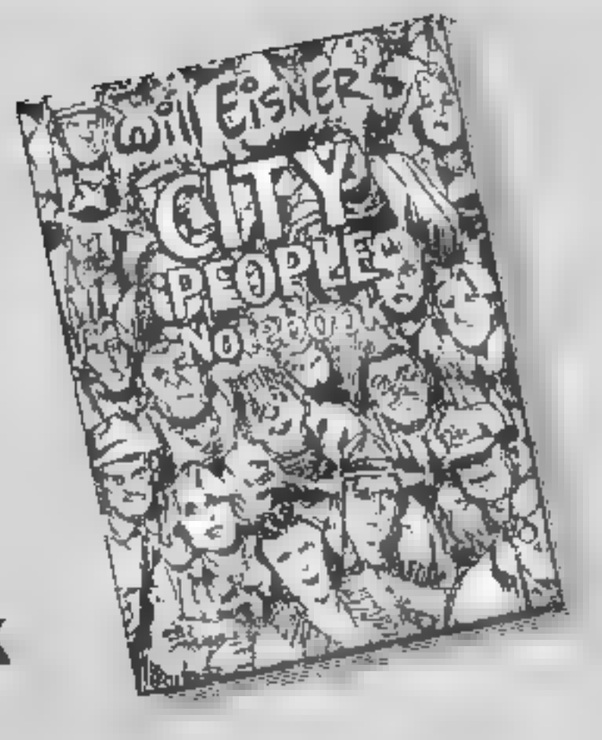
vanna ('van-uh) *adj.* : purely ornamental, serving no useful purpose.

wapner ('wäp-nur) *n.* **1:** a bench-warmer. **2:** a fight ending in a decision.

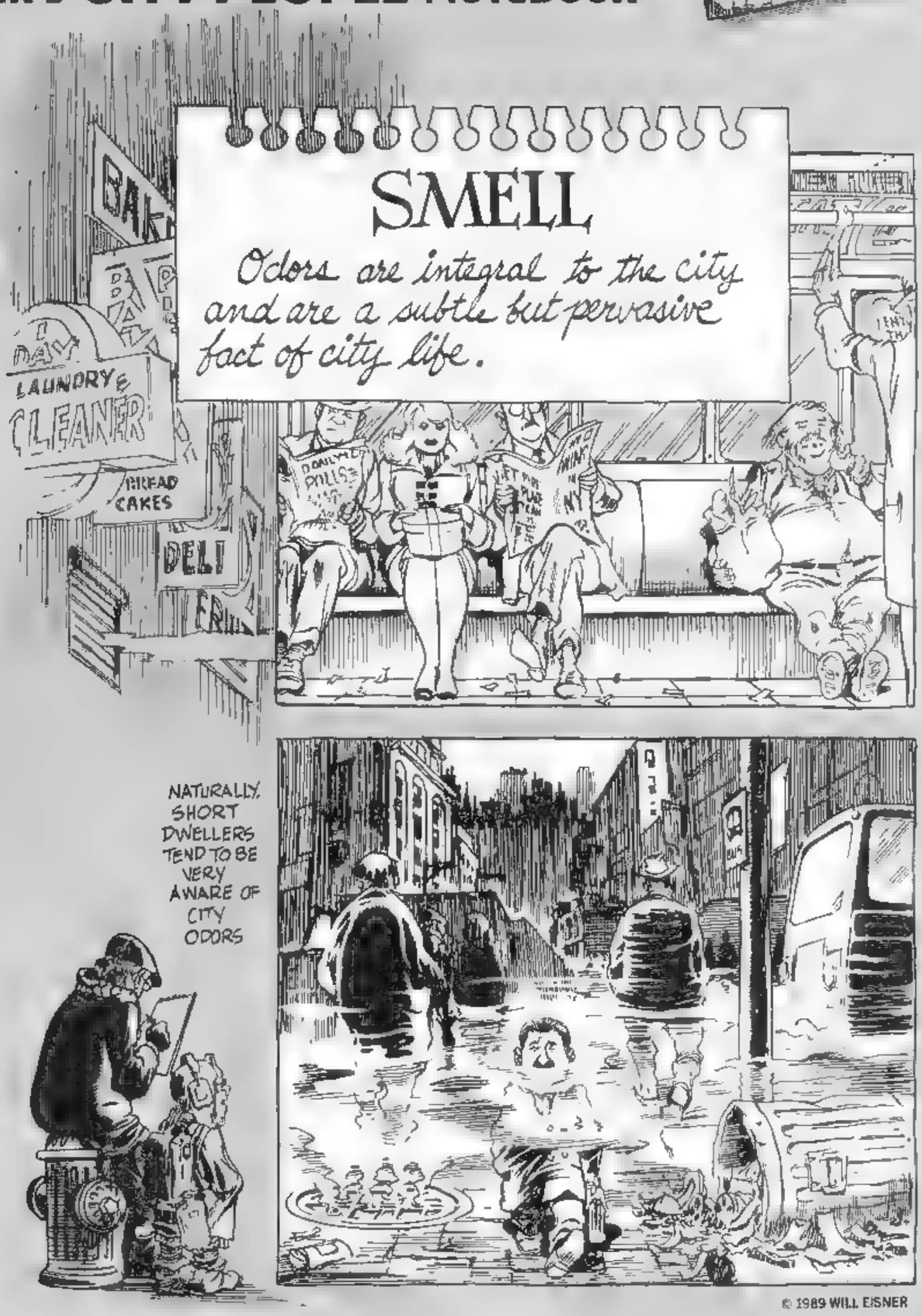
willis ('wil-us) *n.* : a wayward creature requiring a shepherd.

EXCERPTS MARK THE SPOT DEPT.

Any comic book fan worth his mylar acid-free bags will immediately recognize the name of Will Eisner, one of the early creators of comic books and a legendary master of comic book art. It was Eisner who created the classic "The Spirit" comic strip and pioneered sequential art as a story-telling medium. In his new book, "City People," to be published in the spring of 1989 by Kitchen Sink Press, Eisner turns his attention to the styles and habits of urban dwellers. A small part of this book is excerpted on the next few pages.

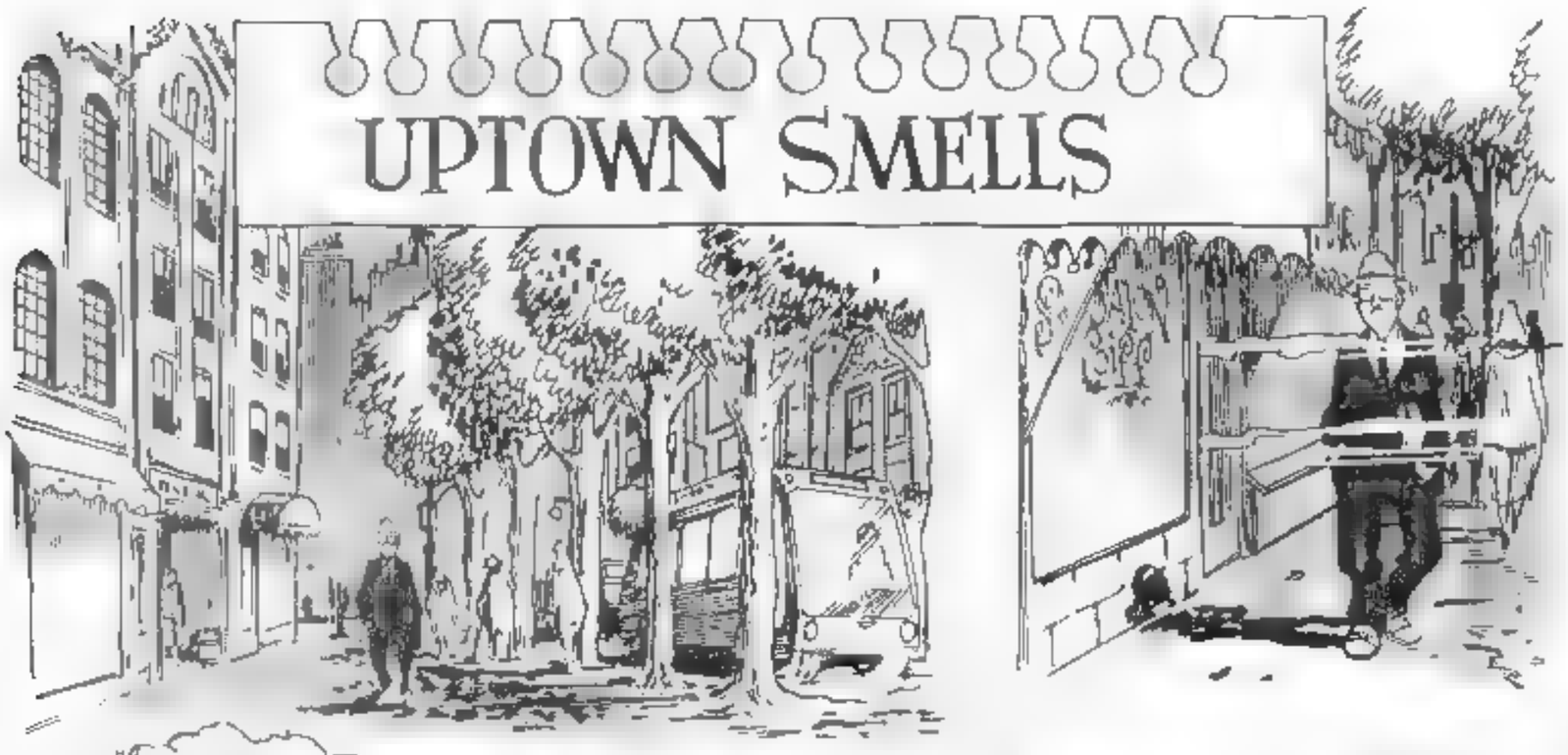


Will Eisner's CITY PEOPLE Notebook



SMELLMANSHIP

UPTOWN SMELLS



HOT DOGS

HOT DOGS

COLA

HOT DOGS

HOT DOGS

SMELLSHOCK

...YOU SMELL SOMETHING FUNNY, GEORGE?

NO!

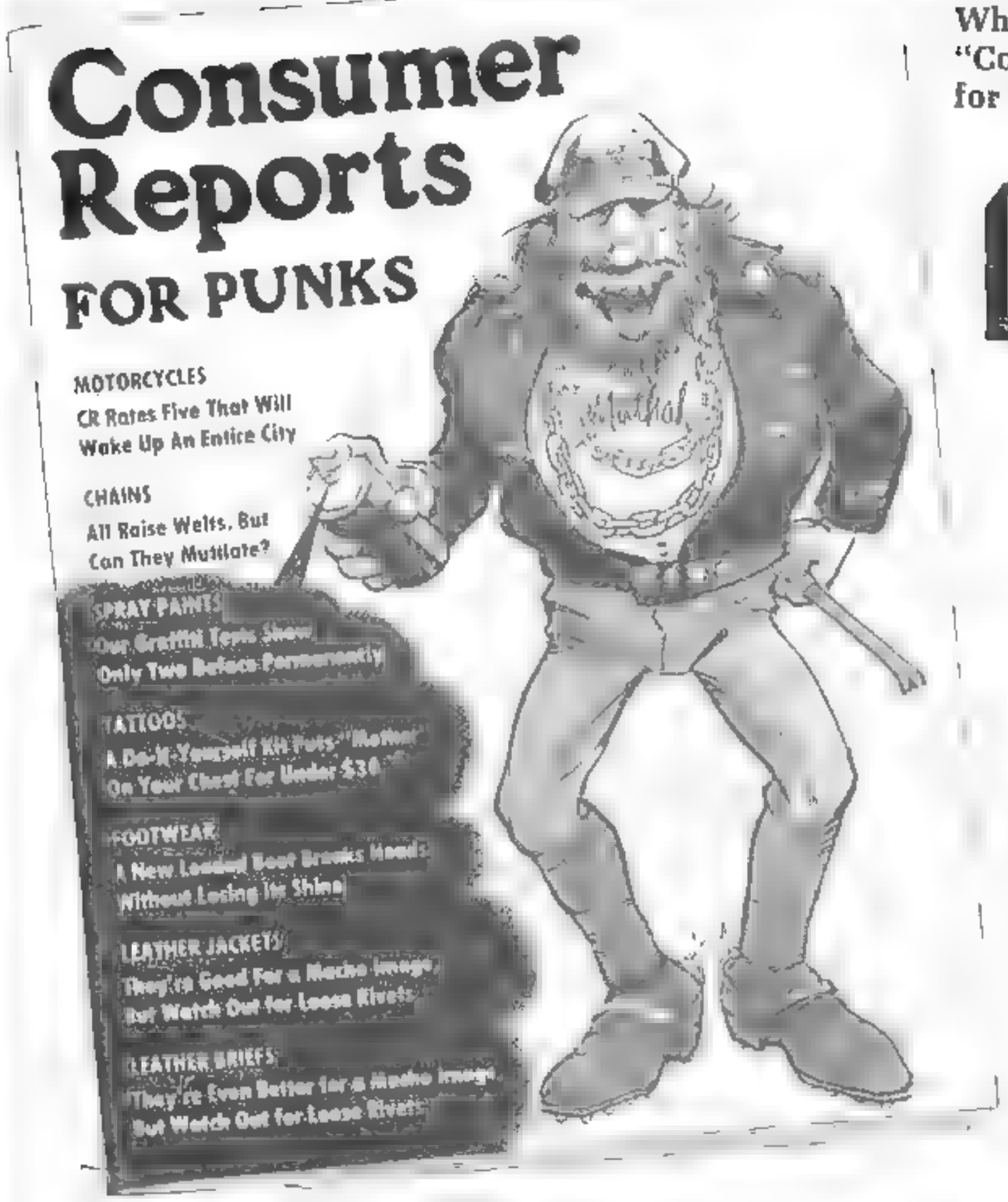
Will Eisner 23

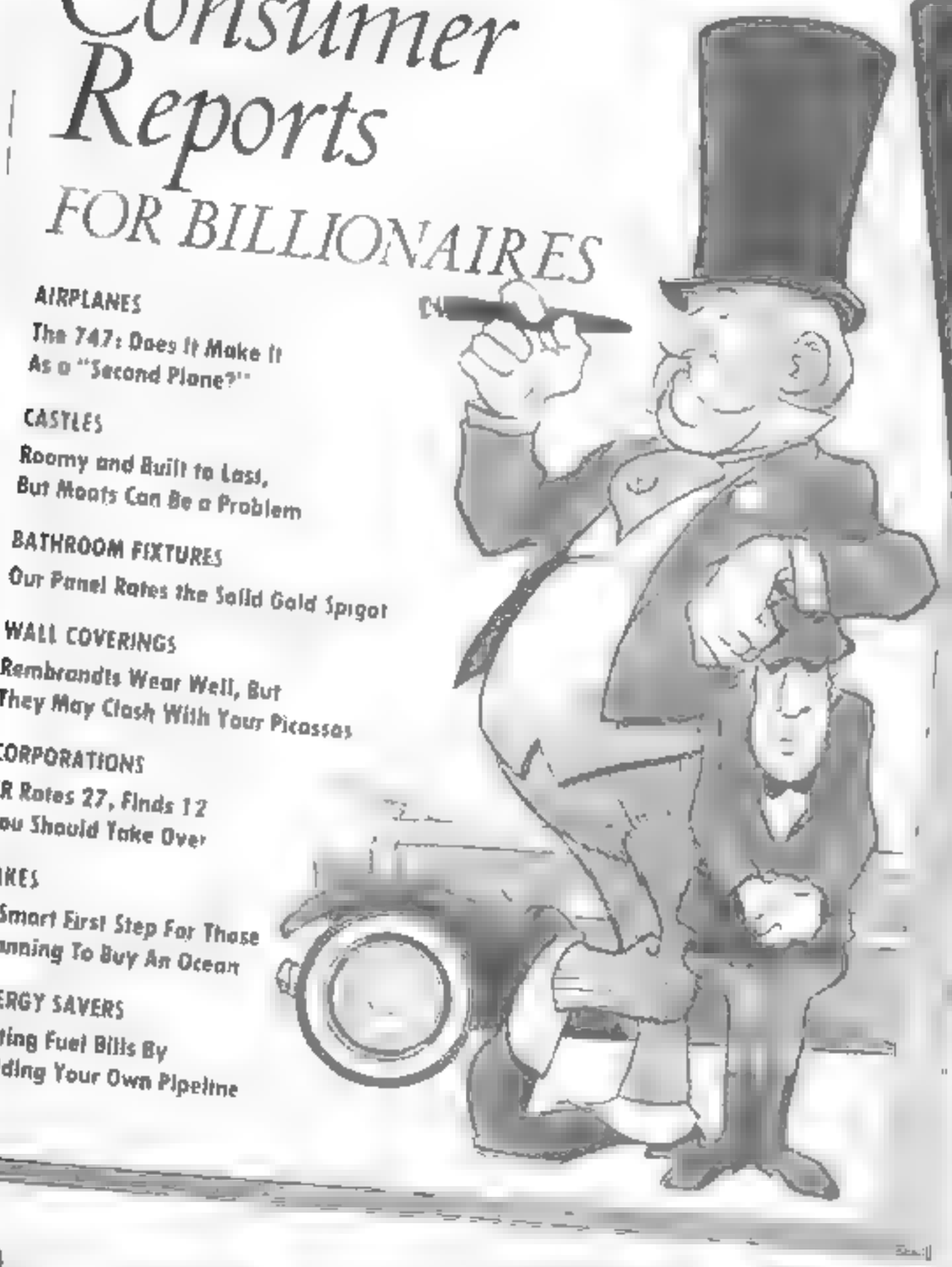
ASSESS POOL DEPT.

Whenever you buy a product, it's wise to check it out in "Consumer Reports," the magazine that tests merchandise for quality and performance. The only problem is: CR is

CONSUMER AIME SPECIAL I GRO

ARTIST: BOB CLARKE


Consumer Reports
FOR PUNKS
MOTORCYCLES
CR Rates Five That Will Wake Up An Entire City
CHAINS
All Raise Welts, But Can They Mutilate?
SPRAY PAINTS
Our Graffiti Tests Show Only Two Reduce Permanently
TATTOOS
A Do-It-Yourself Kit Puts "Mother" On Your Chest For Under $30
FOOTWEAR
A New Leaded Boot Breaks Heads Without Losing Its Shine
LEATHER JACKETS
They're Good For a Macho Image, But Watch Out for Loose Rivets
LEATHER BRIEFS
They're Even Better for a Macho Image, But Watch Out for Loose Rivets


Consumer Reports
FOR BILLIONAIRES
AIRPLANES
The 747: Does It Make It As a "Second Plane?"
CASTLES
Roomy and Built to Last, But Moats Can Be a Problem
BATHROOM FIXTURES
Our Panel Rates the Solid Gold Spigot
WALL COVERINGS
Rembrandts Wear Well, But They May Clash With Your Picassos
CORPORATIONS
CR Rates 27, Finds 12 You Should Take Over
LAKES
A Smart First Step For Those Planning To Buy An Ocean
ENERGY SAVERS
Cutting Fuel Bills By Building Your Own Pipeline

Consumer Reports
FOR THE VERY POOR
CANNED DOGFOOD
We Rate Five That Will Feed You for $8 a Week
OLD NEWSPAPERS vs. CARDBOARD
Which Insulates Your Room Better?
HOT PLATES
They All Boil Water, But Will They Keep You Warm?
CHEAP BLACK-AND-WHITE TVs
Five 2-Inch Models You Can Take With Relatives Into Buying Line
SUPERMARKETS
One Panel Rates Ten Of Them For Ease In Shoplifting
THRIFT-SHOP SWEATERS
Preferred Labels For Your Winter Wardrobe
PARK BENCHES
We Rate Twelve, Okay Five for Dozing

so generalized, it doesn't appeal to people with special interests. Does MAD have a solution for this? You bet we do! As this article will show, what we really need is

R REPORTS D AT NTEREST UPS

WRITER- FRANK JACOBS

Consumer Reports FOR KIDDIES

THE NEW TRICYCLES
Faster Pedal-Power, But How Do They Handle in the Playground?

CRAYONS
Our Panel Finds One Brand Tastes Best

PLASTIC BUILDING BLOCKS
Lightweight and Colorful, But Can You Destroy Anything With Them?

VEGETABLES
CR Tests 14, Finds Four You'll Absolutely Hate

HIGH CHAIRS
Does the Deep-Rim Eating Tray Take the Fun Out of Spitting?

COTTON BLANKETS
They Keep You Warm at Night, But Do They Give You Security?

Consumer Reports FOR THE MAFIA

THE NEW 6-HOUR VIDEO RECORDERS
Which Ones Should You Hijack?

SAWED-OFF SHOTGUNS
Readers Report on Results

PINKIE RINGS
CR Tests 26, Finds 8 Appropriate to Kiss

DISPOSABLE BRASS KNUCKLES
Convenient? Yes, But Are They Effective?

FUNERAL WREATHS
Gardenias vs Roses: A Poll of 17 Capos

THE NEW HANDGUNS
They Kill But Do They Hurt?

CITIES
We Rate 17 Corrupt Mayors and What It Takes to Buy Them Off

Consumer Reports FOR PSYCHIATRISTS

ELECTRIC DRILLS
Our Panel Tells How They Really Feel About Them

SLIDE PROJECTORS
Do They Bring Back Memories Or Stir Up Old Traumas?

LATEX PAINTS
They Last Longer, But Will You Like Yourself Better?

ELECTRIC CAN OPENERS
Deep Down, Do We Really Need Them?

GIANT-SCREEN TVS
They Give a Bigger Picture, But Is The Guilt Worth It?

SNOWMOBILES
Winter Fun or Neurotic Compulsion?

CHAIN SAWS
We Test 3 That Release Pent-Up Aggression

IT'S TRAINING CATS AND DOGS DEPT.

Hey, Letterman, you're missing a bet by showing only one side

Stupid Pet T

of your pet trick schtick! We suggest you try MAD's...

Wher Tricks

ARTIST AND WRITER, PAUL PETER PORGES

GOING TO THE MOVIES

That has got to be the most horrible thing I ever saw!
Really? I didn't think that movie was scary at all!
SHOWING
MARINA DEL REY
I'm talking about the price of popcorn!
POPCORN
$3.50
Large Size

BERG'S-EYE VIEW DEPT.

THE LIGHTE

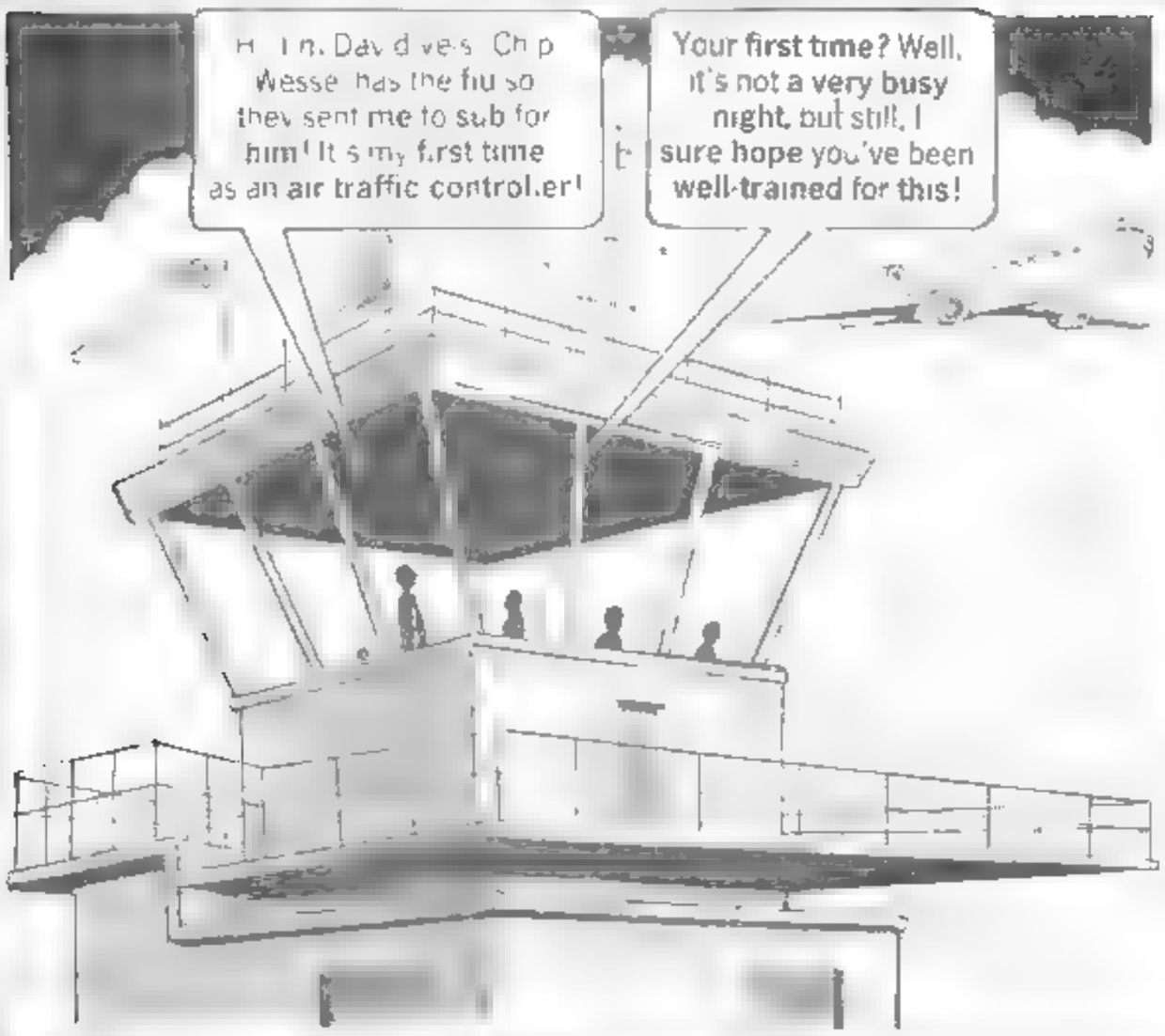
STAYING IN SHAPE

I signed up for aerobics class!
We'll be prepared for a lot of bending and tugging and grunting!
I'll say! And that's just getting into my workout clothes!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

PREPAREDNESS


H I n. Dav d ve·s Ch p Wesse has the flu so they sent me to sub for him! It s my first time as an air traffic control.er!
Your first time? Well, it's not a very busy night, but still, I sure hope you've been well-trained for this!

SCHOOL

I don't understand your uneven grades, Larry! On one test you score brilliantly, on the next you fail miserably!
What's not to understand? It s obvious t s all in the studying!

CHARM

Hey, cutie-bird, wanna go for some burgers and then take a drive up to "Make-Out Hill?"
Get lost, creep!
What s the matter, you don't like burgers?
BURGERS

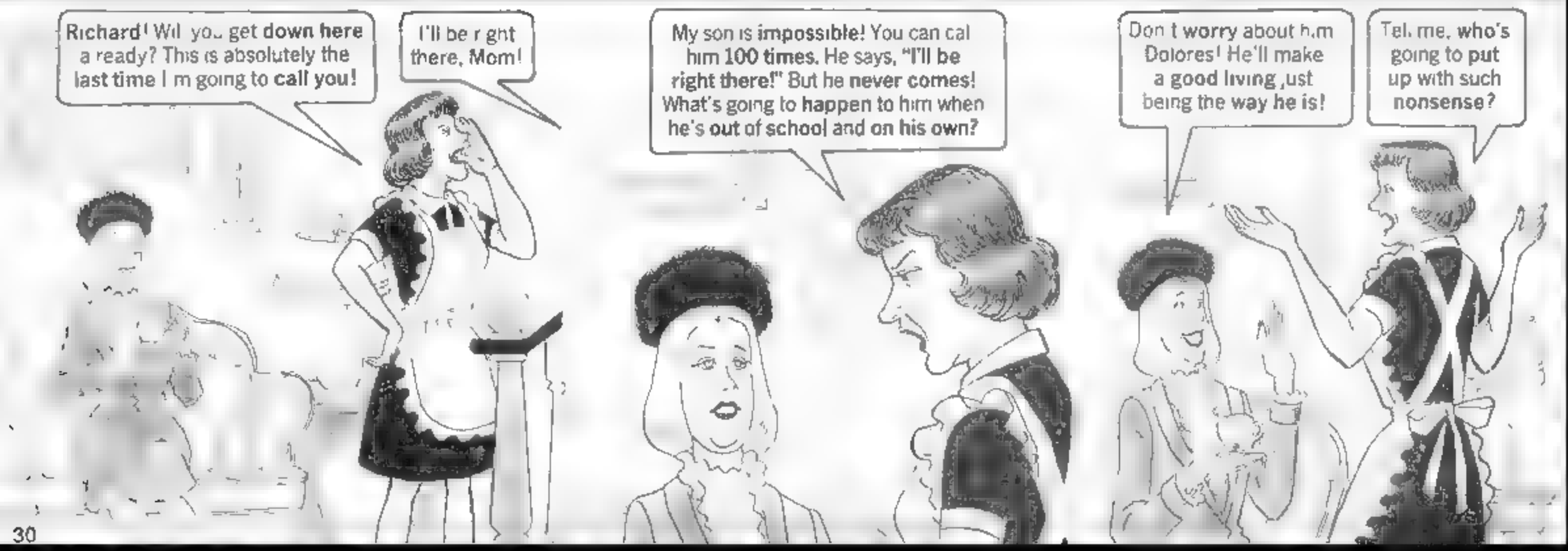
SCIENCE

Look what my dad got himself! He waited 'til he could get the latest thing in snow removal technology!
My dad's system is just as efficient but a lot less expensive!
He waits for warmer weather to remove the snow for free!

ADVICE

This card is the Queen of Pentacles, indicating a clever, dark-haired woman who is after your money!
Thanks for the warning! I'll be on my guard!
YOUR FUTURE IN THE CARDS

NATURAL TALENT


Richard! Will you get down here already? This is absolutely the last time I'm going to call you!
I'll be right there, Mom!
My son is impossible! You can call him 100 times. He says, "I'll be right there!" But he never comes! What's going to happen to him when he's out of school and on his own?
Don't worry about him Dolores! He'll make a good living just being the way he is!
Tell me, who's going to put up with such nonsense?

LEAVING THE NEST

Free! We're free at last! Lisa, Meg, and now Joanne! No more weddings to save for! We can do whatever we want from now on, Kate! How about going on a trip?
Wonderful, Sal Where would you like to go?
Well, uh, we could visit the children!

RELATIONSHIPS

HOUSEKEEPING

COMMUNICATION

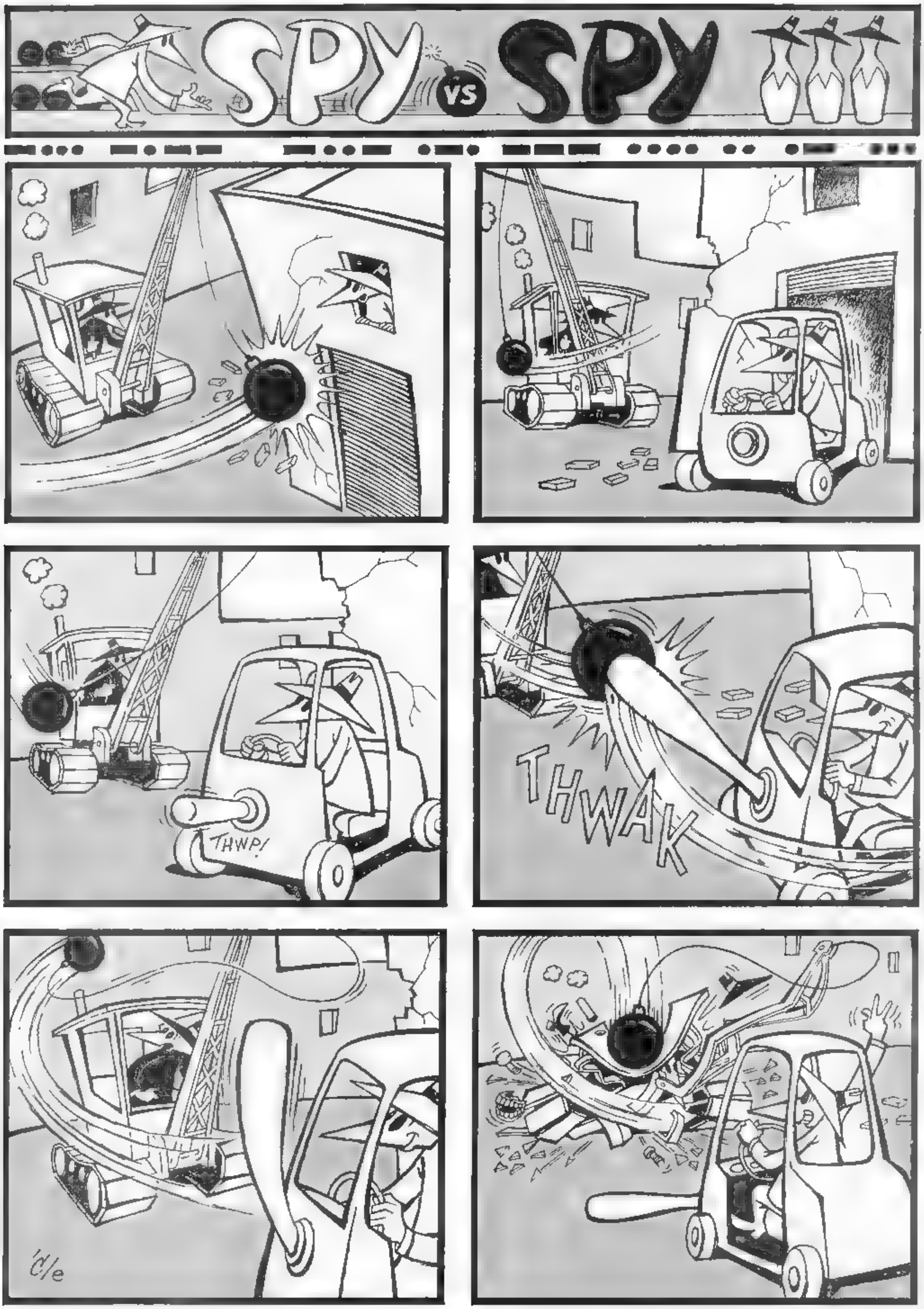
Hey, Charlie, your grandmother called you three times while you were out!
This is so embarrassing! I feel like a child!
Oh, yeah! Candace also called!
That's more like it! Did the lovely lady leave a message?
Yeah! "Call your grandmother!"

RELATIVES

Gee, Aunt Joy, I sure hope you're here for a nice, long visit!
How sweet of you to feel that way Maxwell!
Yeah, Mom's always nicer when company's around!

DOCTORS

Doctors today have it made!
On the contrary, Kaputnik! As a matter of fact, I'm thinking about giving up medicine and taking up law!
Who knows more than me about malpractice suits?

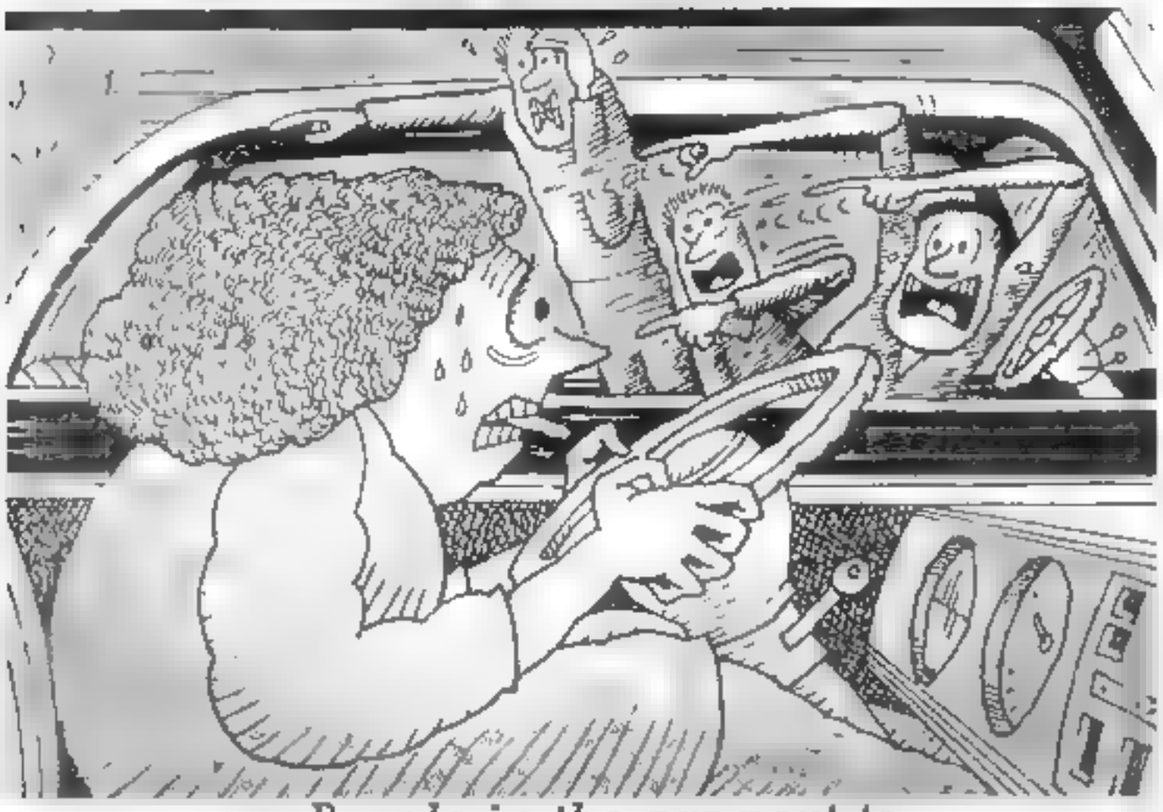

SPY vs SPY
THWP!
THWAK
C/e

HARDEE-HAR-HARBINGERS DEPT.

For the keenly aware in the world, there are little warning signs everywhere—nuances that some kind of trouble, be it big or small, lies ahead. Unfortunately, it's rare that the average MAD reader is keenly aware of anything! Which is why we thought it necessary to compile the following list of...oh, let's call them "tipoffs"...that all is not well in your little corner of the world. Read it carefully and see if (for once) you don't agree with us that...

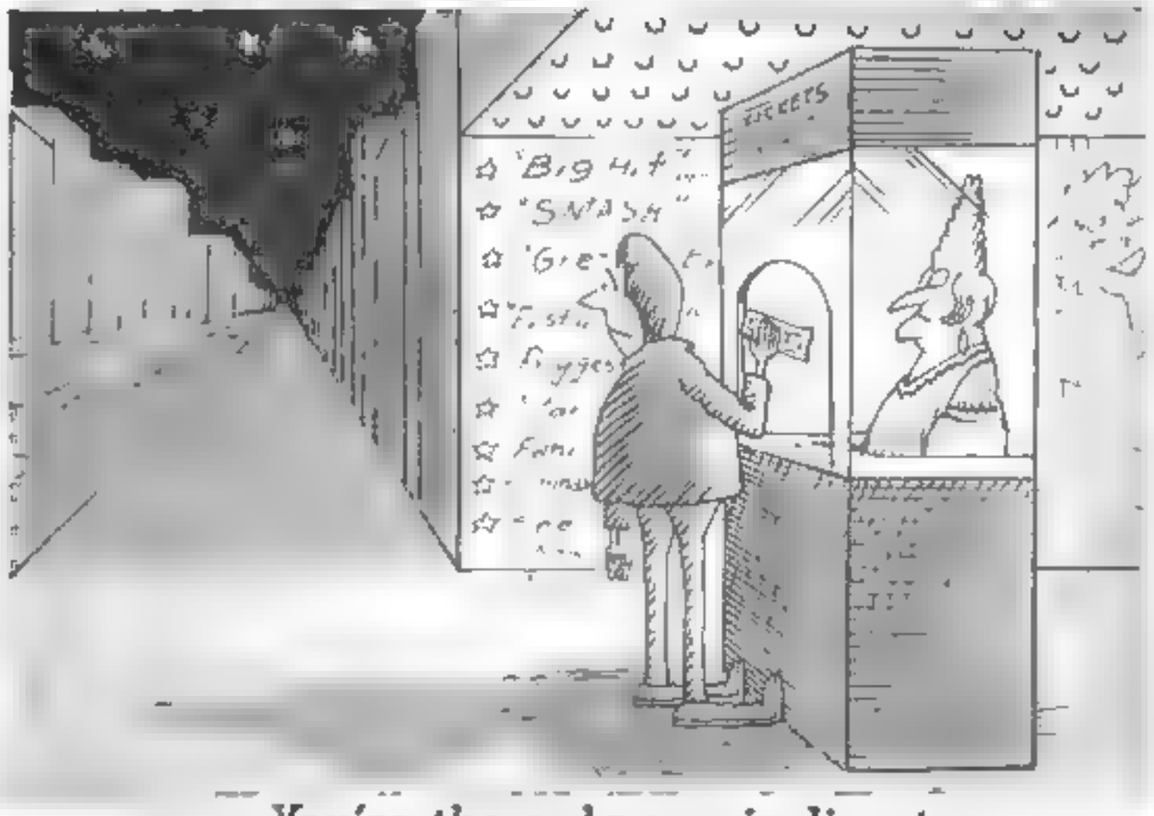
IT'S NEVER

IT'S NEVER A GOOD SIGN WHEN...



...People in the car next to you are honking and pointing.

IT'S NEVER A GOOD SIGN WHEN...



...You're the only one in line to see a movie—on a Saturday night.

IT'S NEVER A GOOD SIGN WHEN...

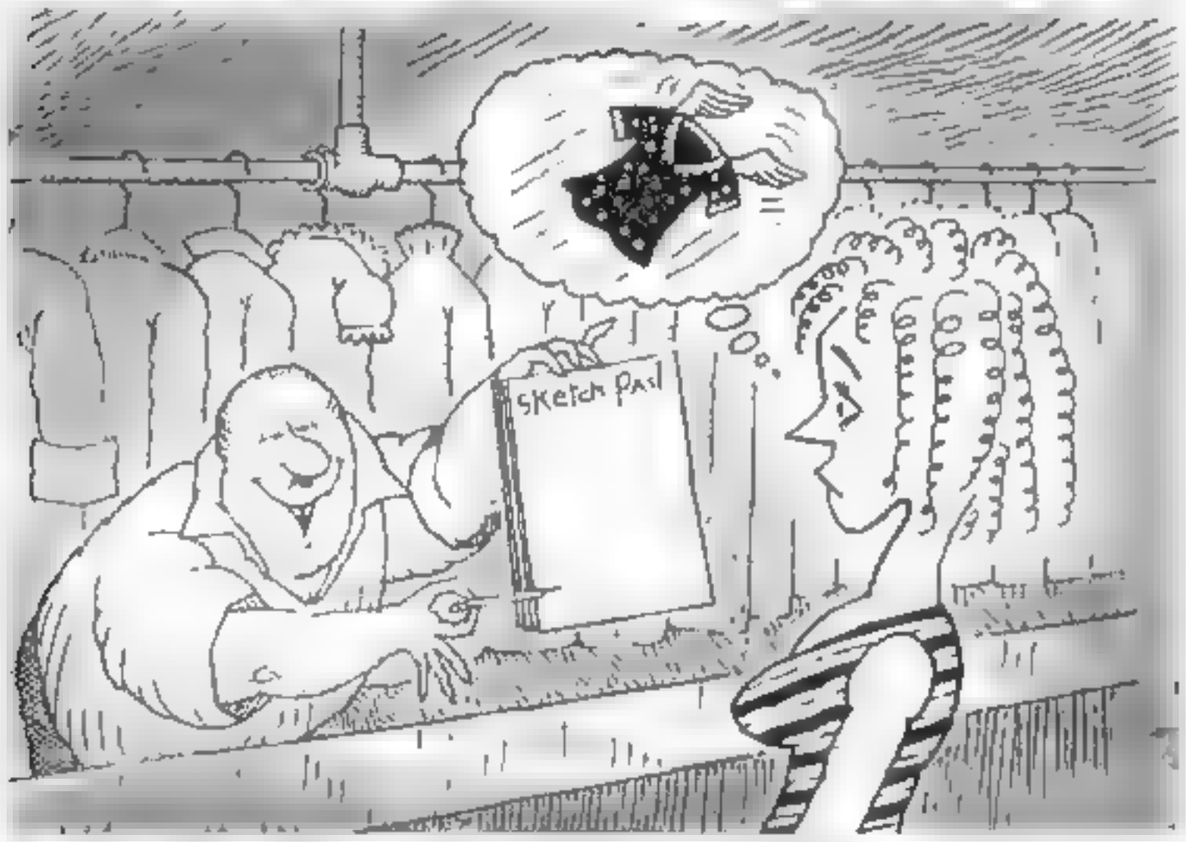
...There're three times the normal number of people waiting at your bus stop.

IT'S NEVER A GOOD SIGN WHEN...

...After a few hours of trying, a repairman asks to use your phone so he can call his boss.

A GOOD SIGN WHEN...

IT'S NEVER A GOOD SIGN WHEN...



...Your dry cleaner asks you to "describe it."

IT'S NEVER A GOOD SIGN WHEN...

...Your older brother starts treating you "nice."

IT'S NEVER A GOOD SIGN WHEN...

...A friend insists that you first "sit down" before he'll tell you something.

IT'S NEVER A GOOD SIGN WHEN...

...Your doctor asks to speak to your immediate family out in the hallway.

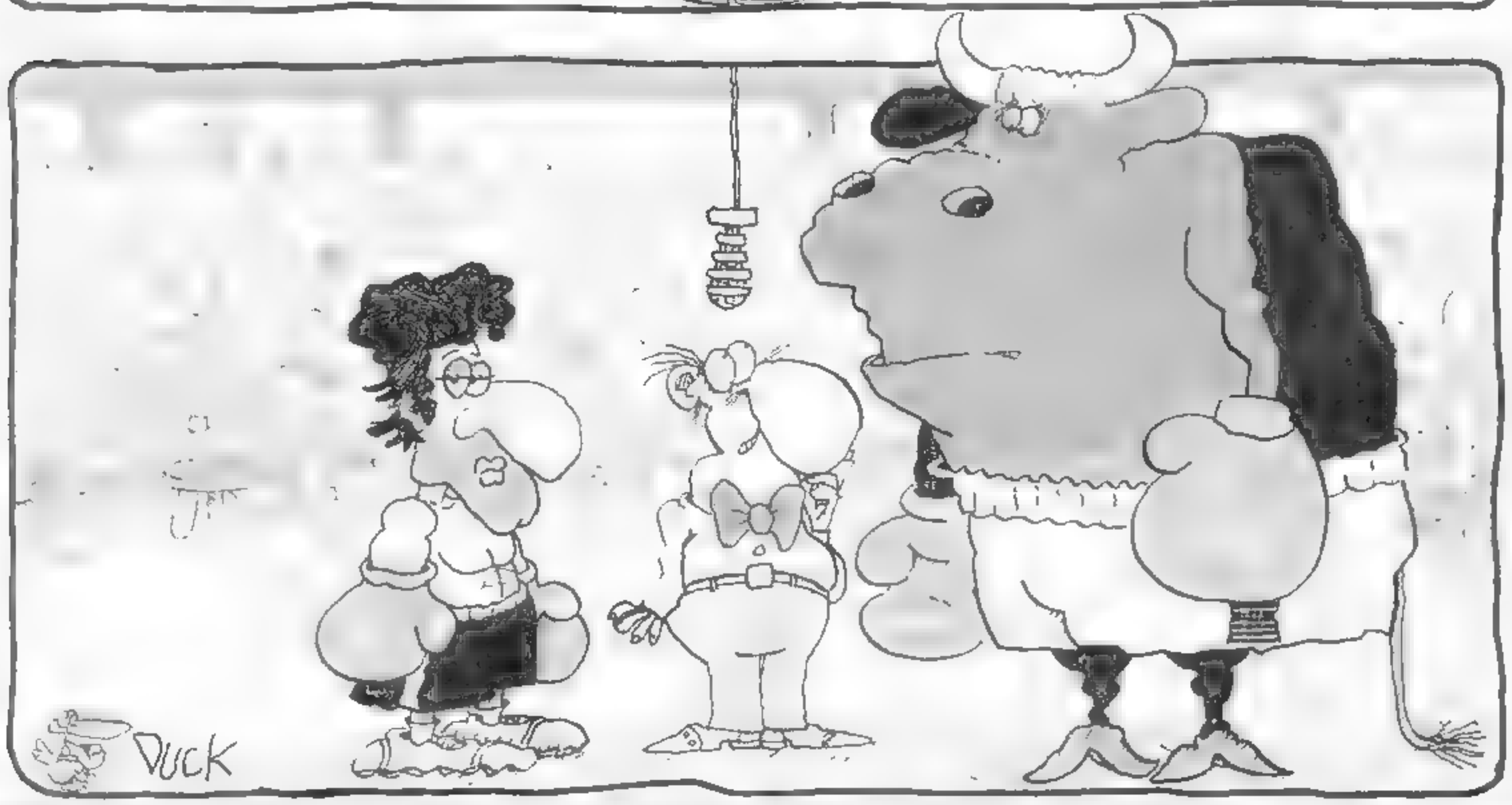
ARTIST AL JAFFEE

WRITER J PRETE

TALES FROM THE DUCK SIDE DEPT.

THE REFRIGERATED ROCKY RUN-THROUGH

ARTIST AND WRITER, DUCK EDWING



VERICOSE ENCOUNTERS OF THE ABSURD KIND DEPT.

Five years ago there was a warm, witty, charming movie about some old folks who went to a magical far-off place called Antenna. Now we have part two of their story. For this sequel the producers were able to bring back just about all of the actors. The only things they couldn't bring back were the warmth, wit and charm! We're talking about...

KOOKOON

THE REHASH

ARTIST: JACK DAVIS WRITER: DICK DEBARTOLO

I'm head of this expedition from Antenna. I came back to earth because the cocoons we left on the ocean floor five years ago are in danger! Thanks to illegal dumpers and industrial polluters, the cocoons are coated with oil, deformed by toxic leaks and poisoned by medical waste! We've got to get them out now! Our computers estimate that the earth's only going to last a few more cabumpers! And you know how little time that is!

I came back to check on my daughter. She's been living pretty good with the money I left her in my will! I thought I'd check to see if she's planning to leave me anything in HER will!

I'm back because I need to feel useful again! I want to cook and clean! I want to sew and wash and iron—and I want to have psychiatric treatment for feeling this way!

I returned so I could dance again! They have discos on Antenna but you have to be 121 years old to get in and I'm only 85!

I level with you I came back to get hit by a bus!! I want out of this movie as fast as possible! When you get to be as old as I am, you get to spot a turkey script pretty quick!

The minute I got to earth, I conceived a child! That'll be a problem when I go back to Antenna! Nothing ages up there! I'll be pregnant with the world's oldest fetus! I'll suffer a lifetime of morning sickness! Help me!

I came back to see Bernie! In those rare moments when he isn't complaining, Bernie's a million laughs! Especially when he's doing his famous "eagle imitation"!

My imitation may be a million laughs to you, but it just so happens that the eagle is an endangered species! Come to think of it, with my soaring blood pressure, falling arches and pesky hemorrhoids, I'm an endangered species! Somebody call me an ambulance!

You're back! Thank God! I've been bored stiff here at the rest home! What wild things are you guys from outer space planning for your few days on earth?

We're going to shop!

Cook!

Walk!

Hmm. I guess I never realized just how swinging this rest home is!

SUNNY GROVE REST HOME

IF YOU ARE BREATHING YOU'RE NOT DEAD

Mom! Grandpa and grandma are coming back to visit us! I just saw Grandpa on TV!

Of course! They've been running those Quaker Oats commercials he made over and over!

No! They're really coming back!

David, you must face reality! I've told you a hundred times, your grandparents died five years ago in a simple, typical flying saucer/power boat collision!

Grandpa, you promised to come back, and you did!

Well, with Space Command's frequent flyer program, why not?! And I also wanted to teach you how to play great baseball! You've got to use your mind and your heart!

I'm doing that!

True, but you've also got to use a bat!

Did you come back only to rescue the pods, or will we be able to "share our bodies"?!

Not now, Jock! I have an inter-galactic headache!

God, that makes women from TWO planets that have turned me down! Where do I look for dates now?!

Look over there! The divers from the Flipper Institute of Underwater Stuff have discovered one of the pods and they're taking it away!

We're examining that strange pod we found on the ocean floor!

What does the x-ray machine show?

Something inside this cocoon is alive!

Well, at least something around here is alive! Certainly this plot isn't!

FLIPPER INSTITUTE OF UNDERWATER STUFF

It's a life form of some sort!

It looks like the Pillsbury Doughboy!

Shall we examine him?

No! Let's bake him! I'm starving!

It's amazing! My child fell and got a big lump on her head, and you just put your palm on it and it disappeared!

Yes, it's a talent I've developed

Wow! Just like E.T.!

That's my talent! Stealing from other movies!

Well kids, you owe us $10! We bet we could get 11 baskets in a row before you guys did, and we won!

Okay, but it's not fair! Dribbling the ball is one thing, but the way you old coots dribbled ON it, we didn't want to touch it! Yecch!

Here, let me show you something terrific! Just put my hand on your forehead and...

I can't believe it! I'm seeing incredible things and feeling incredible things...What do you call this on your planet?

SAFE SEX!!

I have good news and I have bad news. The good news is your wife saved a little boy's life by stopping a speeding car!

Then what's the bad news?

She stopped the car with her head!

OPERATING ROOM

I think we may have to bring Dr. Glitz up on medical malpractice charges!

Why? What happened?

His comatose patient is up walking around like new, but the visitor died!

When it comes to making an accurate diagnosis, Glitz really sucks!

Breaking into this lab was the easiest thing I ever did!

I know! It's sort of amazing because they have at least 50 security guards here!

It's not all that amazing. It's the same security agency that was hired to keep the Stealth Bomber a big secret!

SECRET SECRET SECRET

SECRET

Good, you rescued that poor creature! Are you taking it back home to its native planet?

No, we're taking it to a lawyer's office to show that it's not exactly like E.T.! We have to prepare in case of a lawsuit!

We rescued Casper the Ghost from the lab! It's time to return to Antenna!

Let me hold that creature! I know how to handle it! I'll change its diaper, rock it, give it a rattle, and then I'll...

Jock this is not "Three Men and an Antennian"!

I know, but I'm trying to remind the audience that I was in a fun, hit movie once in my career!

I'm not going back with the rest of you I took a job as a supervisor of young children.

Are you sure you're going to be all right?

Positive! I only have to work two weeks and I'll be old enough to retire with full pay!

Do you have to go, grandpa?

On Antenna, son, no one ever goes to the doctor, no one ever goes to the hospital!

And no one ever gets sick?

They get sick as dogs! It's just that they're such an advanced civilization they've discovered doctors and hospitals are the worst things for sick people!

How come you show up now, when this whole film is practically over?

I have a good agent!

Listen, I have some bad news!

Oh, my God! Here's the *E.T.* lawsuit we've been worrying about!

Relax, this movie is nothing like *E.T.*! *E.T.* was exciting and fun! People in *E.T.* didn't get sick and die! Lets face it, *E.T.* was great escapism, not like our downer sequel!

Okay! Okay! I catch your drift!

Actually, I'm here on a very important mission! My leaders have instructed me to return to Antenna with something from earth that's been declared deader than a doornail! It will take all the power in the universe to try and revive it! Yes I'm taking back the script for this movie!

SPY vs SPY
DANGER RADIOACTIVE WASTE
BLACK SPY
TOP SECRET
PROJECT
DO NOT ENTER
CLIK CLIK
CLIK
CLIK CLIK
CLIK
CLIK
Cle

NOT OFF THE PRESS DEPT.

HEAD

You Can Bet W

ROBERTSON OFFERS PROOF FOR WILD ALLEGATIONS

CUBS, IN
FOR W

Record profits prompt NFL to reduce ticket prices

PENTAGON TRIMS FAT FROM BUDGET

CIA adopts "ha

Rise in postage rate leads to improved mail service

U.N. SOLVES CRISIS

Driver of Import-Subcompact escapes injury in collision

RUN-D.M.C. to p
White House st

DOW CHEMICAL CANCELS
WILL SPEND MONEY ON

VATICAN OKAYS "INFLATABLE DATE"

Neighbors of Ax-Slayer "Not surprised at all"

"The
C
E

WRITER MIKE SNIDER

LINES
e'll Never See

Apparel industry acts to standardize sizes

DIANS SET
ORLD SERIES

nds off" policy in Central America

New Religious Cult-Group finds few L.A. converts

AROUCHE OFFERS PROOF
FOR WILD ALLEGATIONS

Novelist satisfied with film version of his book

erform at
ate dinner

KILLER SERVES OUT
ENTIRE SENTENCE

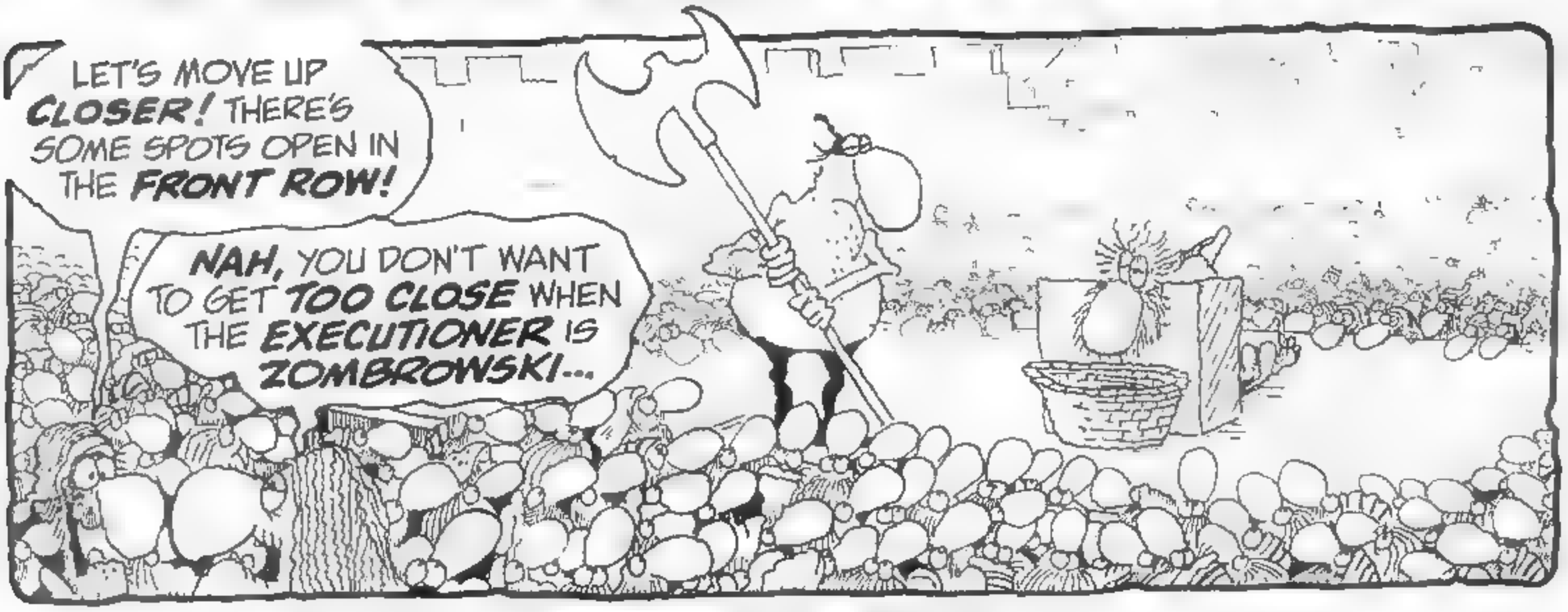
NAACP honors Sen. Helms

MAGE-BUILDING TV ADS;
TOXIC CLEAN-UP INSTEAD

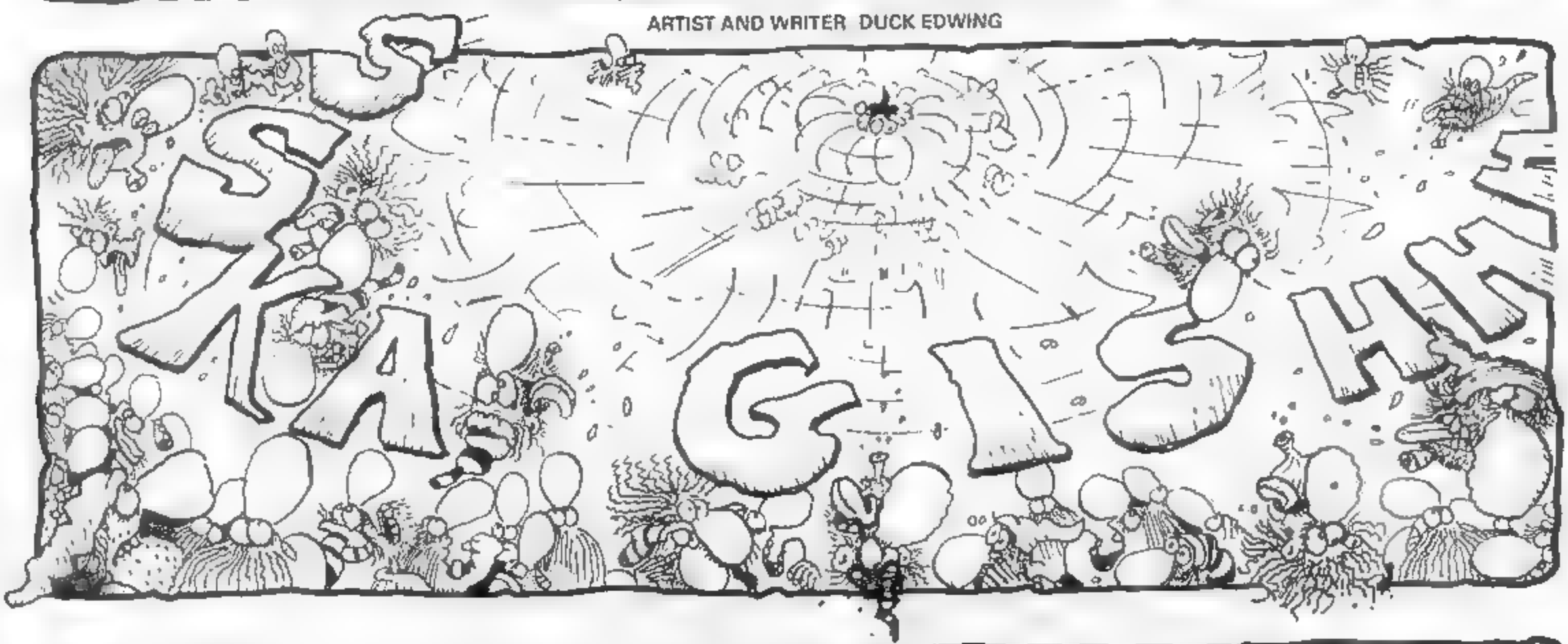
y caught me red-handed"
ONGRESSMAN ACCUSED OF
BRIBE-TAKING ADMITS GUILT

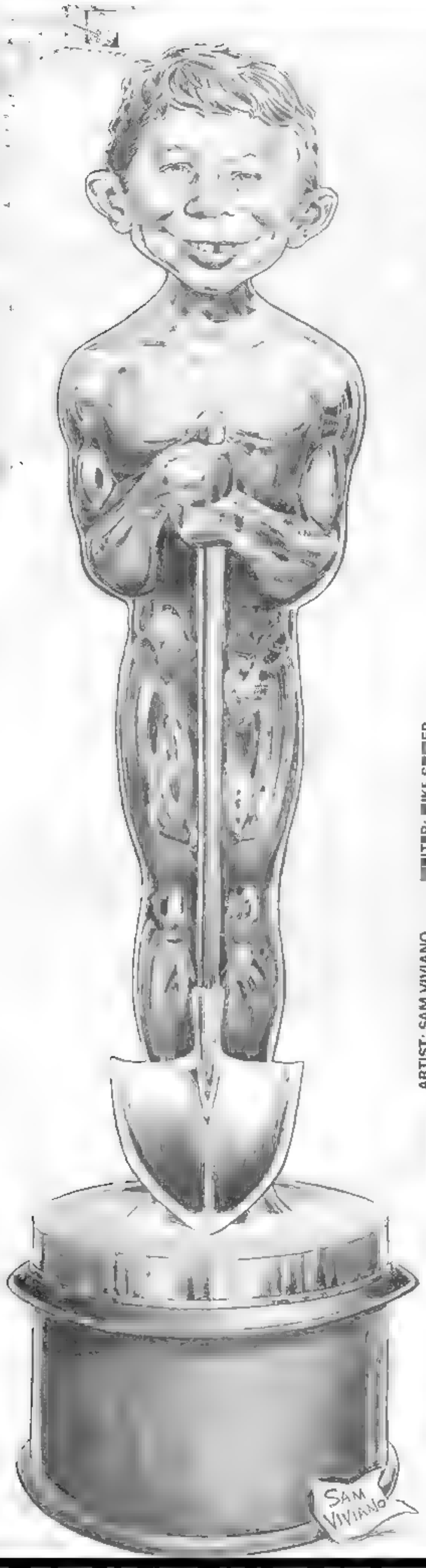
TALES FROM THE DUCK SIDE DEPT.

THE HIDEOUS HEADSMAN'S HORSEPLAY


LET'S MOVE UP CLOSER! THERE'S SOME SPOTS OPEN IN THE FRONT ROW!
NAH, YOU DON'T WANT TO GET TOO CLOSE WHEN THE EXECUTIONER IS ZOMBROWSKI...

ARTIST AND WRITER DUCK EDWING





STATUES FOR LIMITATIONS DEPT.

Each year the Motion Picture Academy gives its little pal, "Oscar," to actors, writers, hairdressers and other toads. But the Academy never recognizes the most important group — the people who pay to get in! And it's high time they did, because the best entertainment's not on the screen, it's out in the audience! That's why MAD thinks there should be...

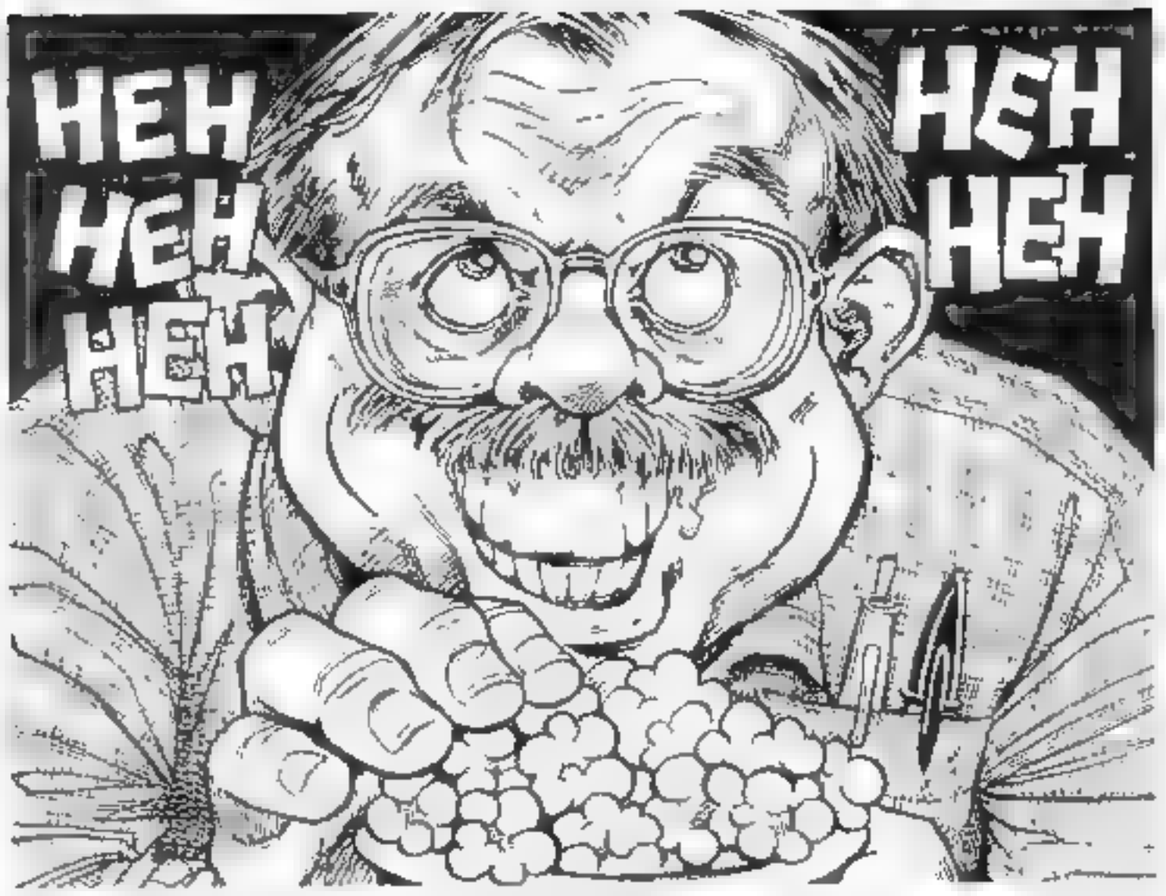
ACADEMY AWARDS

FOR MOVIE AUDIENCE MEMBERS

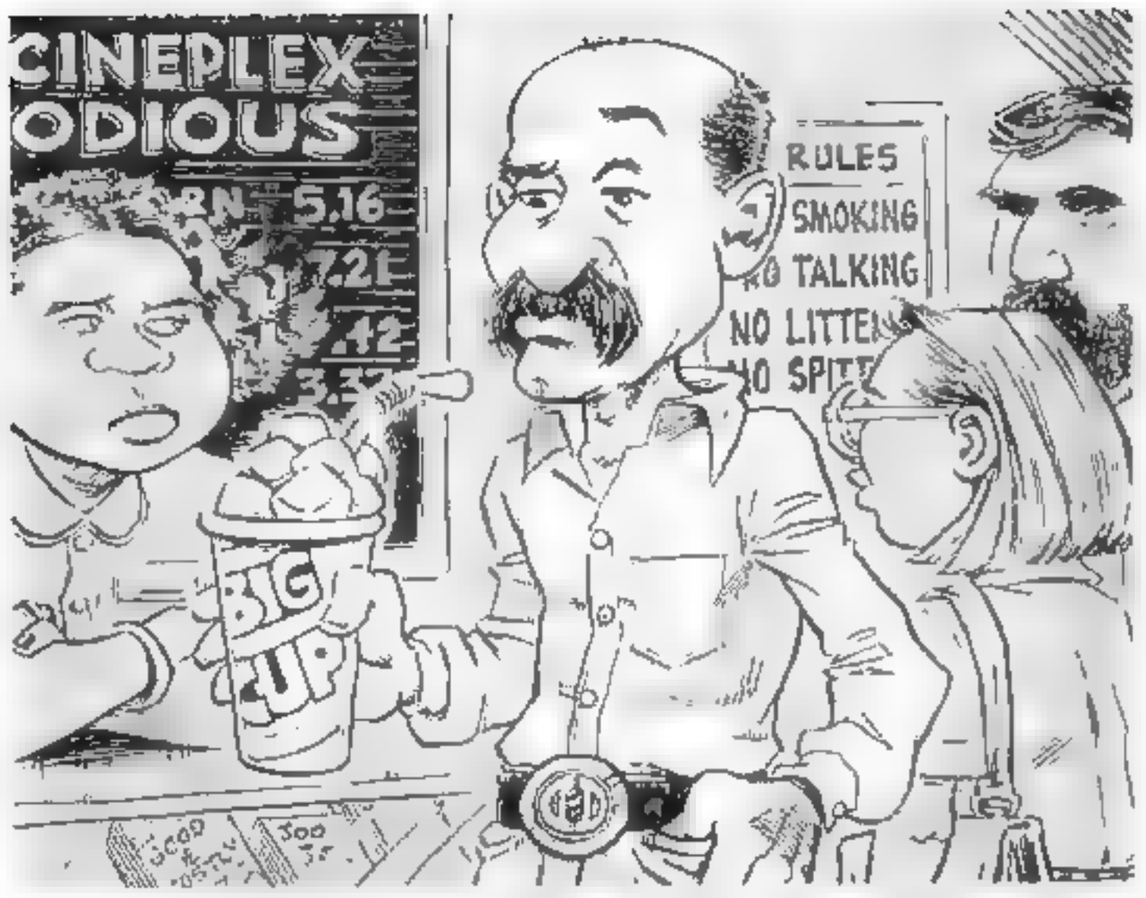
ARTIST: SAM VIVIANO

BEST FORCED CHUCKLE at an obscure Yiddish gag in a Mel Brooks film that has everyone else laughing — even though only 10% of them get it, won by... **JILL WASPBRED**, Snooty, VT

BEST SCREAM OF SURPRISE in a "Friday the 13th" crowd by someone who hasn't caught on that a hop in the sack means automatic death, won by... **HAROLD QWERTY**, Poiuyt, WY



BEST PSYCHOTIC CACKLING during a Rambo shoot-em-up scene, won by...**TOM PUTZKOWSKI**, Untitled, IL



BEST CASUAL EXPRESSION while paying $2.50 for a spritz of 7-Up and 16 ounces of ice, won by **CHIC GLITZ**, Las Vegas, NV

BEST GROAN at the start of another "thrilling" car chase just like the 3,000 other car chases in film history, won by...**MAXWELL KORN**, Duke, NC

MOST RIDICULOUS "JUNGLE CAMOUFLAGE" at a Vietnam war movie, worn by a punk who's never been away from home overnight, won by...**ELMER MIESLD**, York, PA

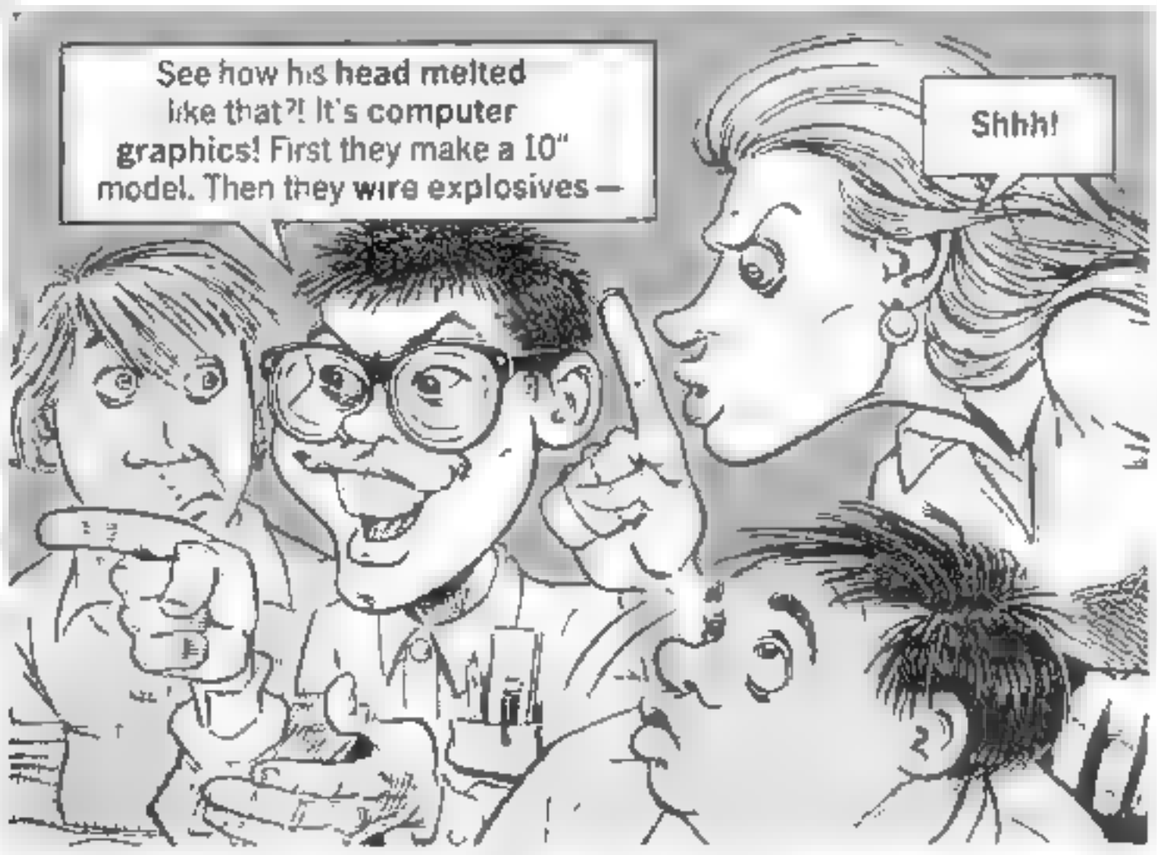
BEST-SOUNDING ARGUMENT that Burt Reynolds isn't "skating" through the twilight of his career in dull, predictable films, won by ...**NANCY ANNE HAZEL**, Gainesville, FL

MOST ANNOYING BEHAVIOR by an idiot who thinks imitating Eddie Murphy's laugh throughout one of his films is the height of cleverness, won by...**JED FLOONMAN**, Arsenio, SD

BEST "HMMM" at the end of one of Woody Allen's newer, supposedly "deeper" movies, won by. .**PAUL PETER BORGE**, Raiola, NM

BEST FAKED LAUGHTER at a *Police Academy* sequel by a person of average intelligence who doesn't want to look like a snob, won by **PAT PROFT**, Neal, Israel

BEST ICY STARE on a girl dragged to the latest *Porky's* sequel by a no-taste cretin she's dating for the first—and last—time, won by ...**JANE SIANCI**, Cousin, NY



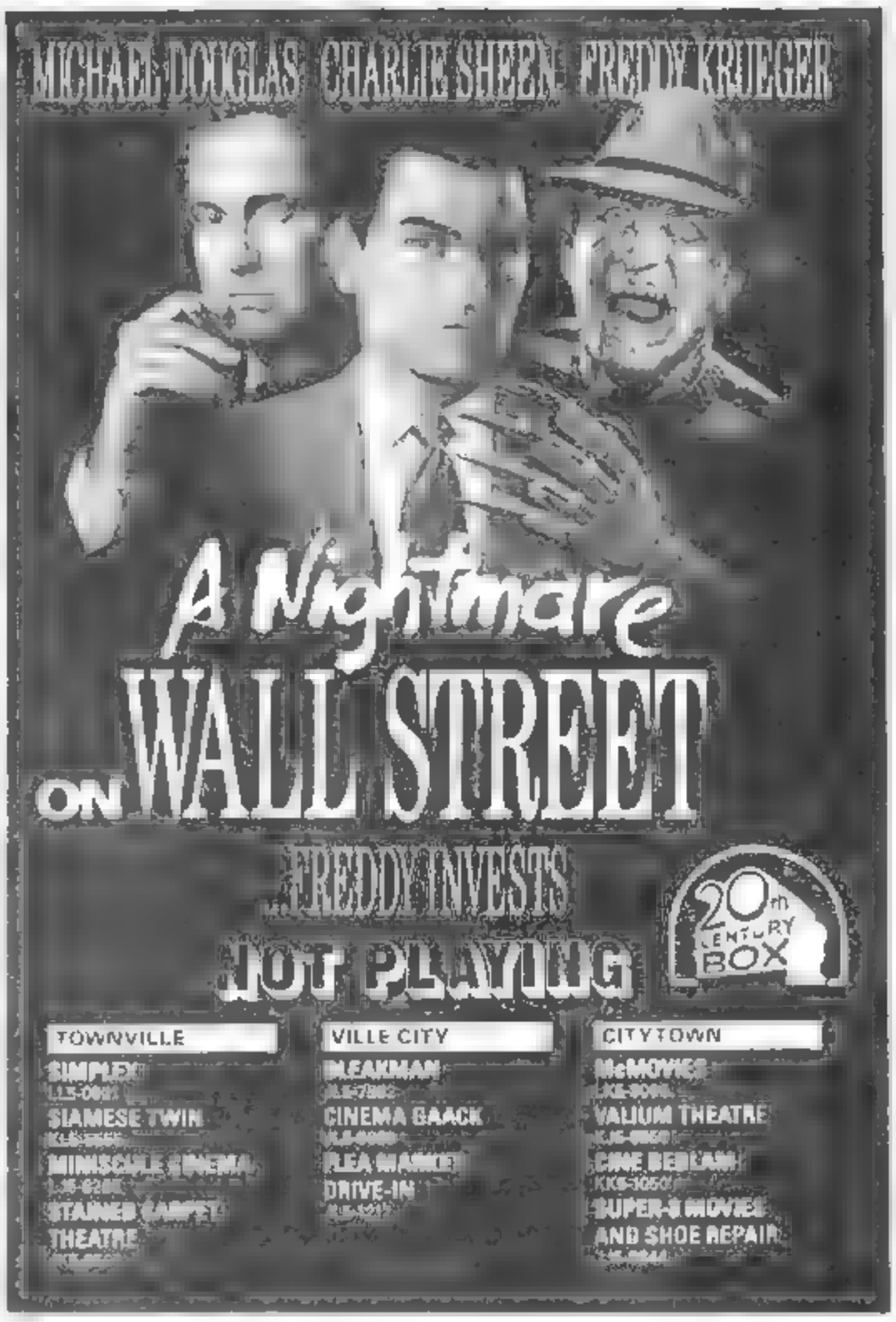
BEST INDIGNANT "SHHHH!" directed at the pseudo-scientist who's explaining to his friends how the special effects were done, won by...**POINDEXTER STARLOG**, Lucas, CA

BEST GLAZED-OVER LOOK while watching another self-indulgent "turkey" by Prince, Warren Beatty or Barbra Streisand, won by... **DONATO DITONNO**, Chafeville, GA

MOST DELUDED USE of "movie critic jargon" to convince yourself that the pretentious bomb you just saw wasn't a total waste of $7.00, won by...**HANS BRICKFACE**, Sambro, MI

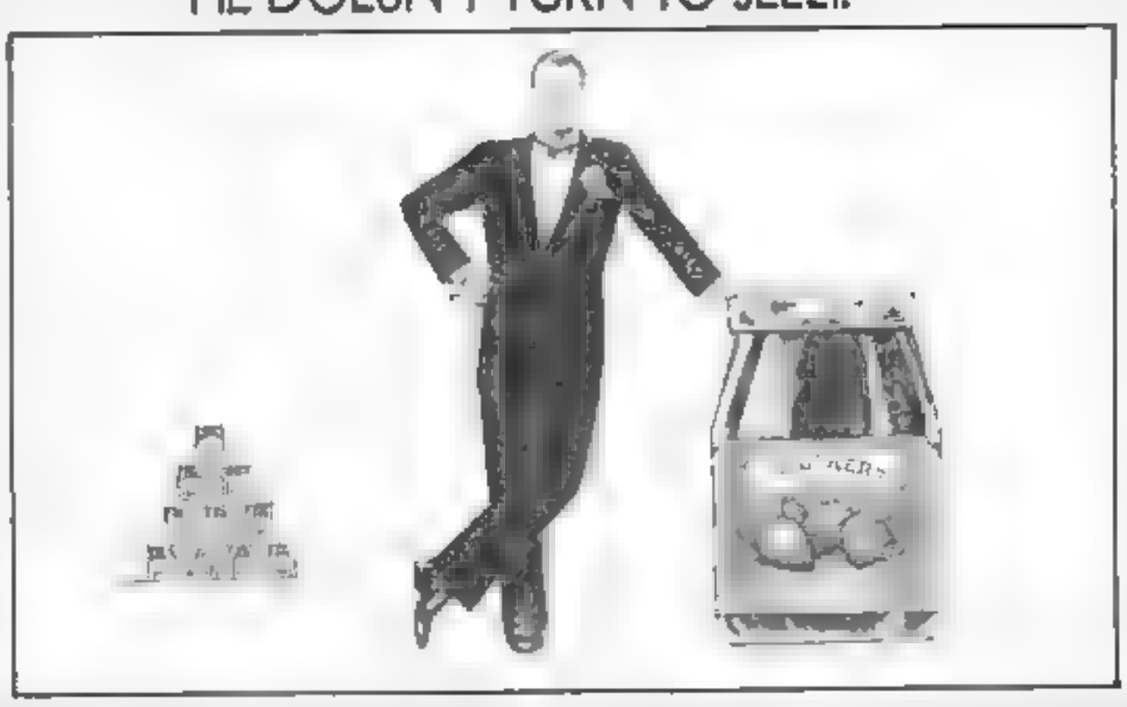
FILM FLAM DEPT.

NOT PLAYING



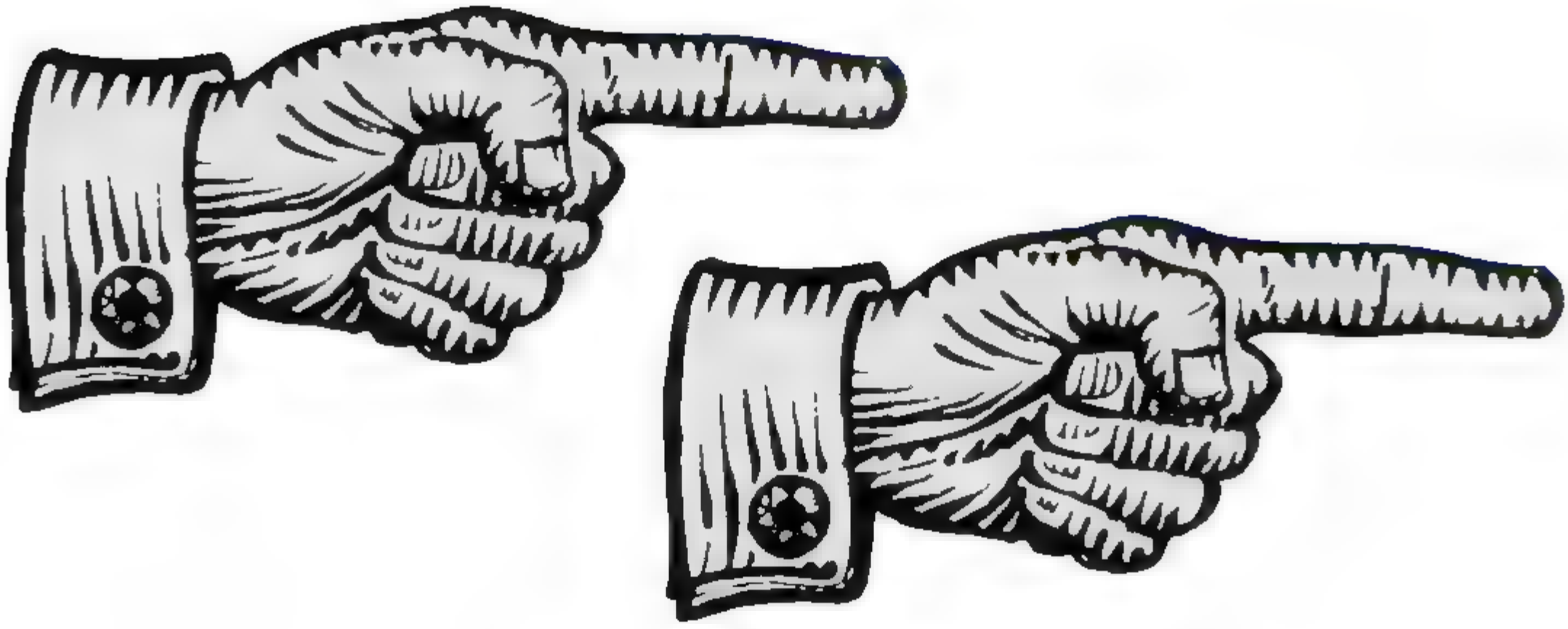
ARTIST: GREG THEAKSTON

WRITER: CHARLIE KADAU



Nothing to see here!

Please skip ahead.



WHAT IS CONSTANTLY REACHING RECORD HEIGHTS?

HERE WE GO AGAIN WITH ANOTHER

MAD FOLD-IN

"The sky's the limit" is the slogan we seem to live by nowadays. To find out where this is most true, simply fold page in as shown in the diagram.

FOLD PAGE OVER LIKE THIS!

A ► FOLD THIS SECTION OVER LEFT ◄ B FOLD BACK SO "A" MEETS "B"

WITH BLASTOFF APPROACHING AND THE CREW SNUGLY STRAPPED IN THEIR CAPSULE, A LOUDSPEAKER PROVIDES INSTRUCTIONS TO ALERT VITAL SERVICES!

A► ◄B

WHAT IS CONSTANTLY REACHING RECORD HEIGHTS?

FOLD PAGE OVER LIKE THIS!

A ▶◀ B FOLD BACK SO "A" MEETS "B"

SNEAKER PRICES!

A ▶◀ B

ANOTHER F

MAD B

THIS SQUASHED BUG COLLECTION BELONGS TO:

_____

HOUSEFLY
(Musca domestica)

COCKROACH
(Periplaneta americana)

SPIDER
(Argiope aurantia)

MOSQUITO
(Aedes aegypti)

WASP
(Polistes fascatus)

AMAZON FLATBUG
(Insectus jaffeeus)

A MAD BOOKMARK

T

HI

SIS

ABOO

KMARKYO

UBLITHERINGIDIOT!

(Not An Eyechart!)

A MAD BOOKMARK

REE BONUS!!

OOKMARKS

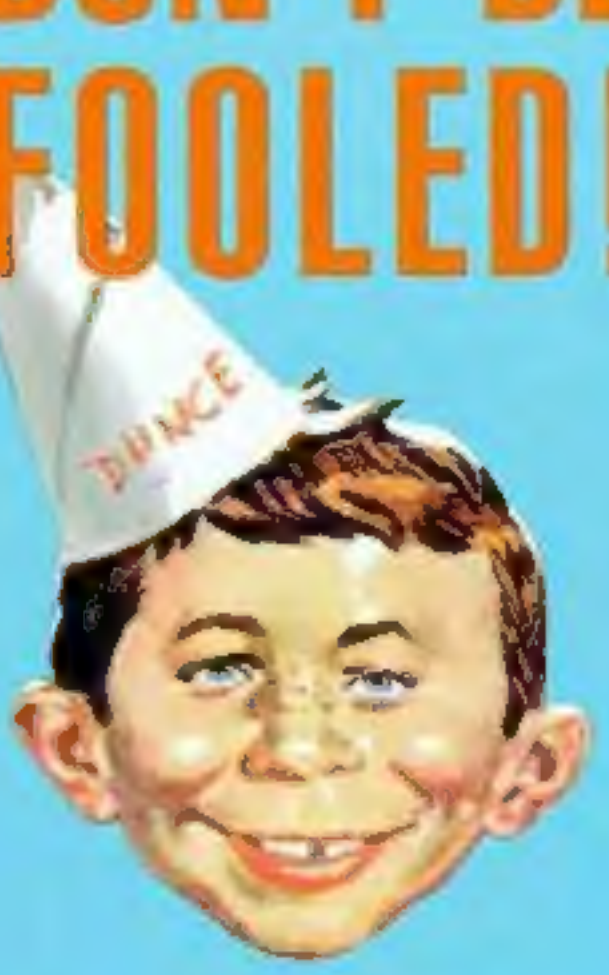
WARNING!

THIS BOOKMARK IS TO BE USED SOLELY FOR THE PURPOSE OF MARKING YOUR PLACE IN A BOOK! IT MAY NOT BE USED:

1. FOR WRITING DOWN PHONE NUMBERS.
2. AS A SMALL, UNCONVENTIONAL SCARF.
3. FOR MAKING SPITBALLS.
4. AS A NON-NUTRITIOUS YET INEXPENSIVE MID-DAY SNACK.
5. FOR PICKING YOUR TOES.
6. FOR PICKING YOUR TEETH (ESPECIALLY AFTER PICKING YOUR TOES! YECCH!).

A MAD BOOKMARK

DON'T BE FOOLED!



THE PERSON READING THIS BOOK ISN'T SMART ENOUGH TO HAVE READ THIS FAR ALREADY! HE ONLY PUT THIS BOOKMARK HERE TO IMPRESS YOU!

IT'S A TRICK!

A MAD BOOKMARK

"BUG" ARTIST: DENNIS WUNDERLIN WRITERS: CHARLIE KADAU AND JOE RAIOLA